

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3712/-90.3864

1229 Imperial Main Imperial, MO 63052	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	3,529	29,053	62,898
2030 Projected Population	3,578	28,840	62,800
2020 Census Population	3,713	30,167	62,865
2010 Census Population	3,648	29,524	59,671
Projected Annual Growth 2025 to 2030	0.3%	-0.1%	-
Historical Annual Growth 2010 to 2025	-0.2%	-0.1%	0.4%
<b>Households</b>			
2025 Estimated Households	1,394	11,180	24,085
2030 Projected Households	1,439	11,311	24,496
2020 Census Households	1,368	10,981	23,176
2010 Census Households	1,278	10,418	21,350
Projected Annual Growth 2025 to 2030	0.6%	0.2%	0.3%
Historical Annual Growth 2010 to 2025	0.6%	0.5%	0.9%
<b>Age</b>			
2025 Est. Population Under 10 Years	11.2%	11.6%	11.5%
2025 Est. Population 10 to 19 Years	12.4%	13.4%	13.3%
2025 Est. Population 20 to 29 Years	10.5%	11.6%	11.0%
2025 Est. Population 30 to 44 Years	19.8%	21.4%	21.5%
2025 Est. Population 45 to 59 Years	19.4%	19.5%	19.5%
2025 Est. Population 60 to 74 Years	19.8%	17.0%	17.4%
2025 Est. Population 75 Years or Over	6.9%	5.4%	5.8%
2025 Est. Median Age	41.0	38.9	39.3
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	50.4%	49.7%	49.6%
2025 Est. Female Population	49.6%	50.3%	50.4%
2025 Est. Never Married	25.9%	33.1%	29.4%
2025 Est. Now Married	53.9%	50.9%	54.4%
2025 Est. Separated or Divorced	18.2%	13.0%	12.6%
2025 Est. Widowed	2.0%	3.0%	3.6%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	9.1%	8.8%	11.2%
2025 Est. HH Income \$150,000 to \$199,999	12.0%	11.2%	11.2%
2025 Est. HH Income \$100,000 to \$149,999	27.5%	25.4%	24.7%
2025 Est. HH Income \$75,000 to \$99,999	9.3%	13.9%	14.6%
2025 Est. HH Income \$50,000 to \$74,999	15.2%	18.6%	16.7%
2025 Est. HH Income \$35,000 to \$49,999	20.8%	10.8%	8.9%
2025 Est. HH Income \$25,000 to \$34,999	3.1%	5.4%	5.3%
2025 Est. HH Income \$15,000 to \$24,999	1.8%	3.3%	4.3%
2025 Est. HH Income Under \$15,000	1.2%	2.5%	3.2%
2025 Est. Average Household Income	\$114,946	\$116,985	\$123,004
2025 Est. Median Household Income	\$96,796	\$93,821	\$95,997
2025 Est. Per Capita Income	\$45,418	\$45,037	\$47,116
2025 Est. Total Businesses	137	746	1,441
2025 Est. Total Employees	793	5,046	13,236

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<b>Race</b>			
2025 Est. White	94.2%	93.2%	92.9%
2025 Est. Black	1.2%	1.5%	1.7%
2025 Est. Asian or Pacific Islander	0.9%	1.2%	1.3%
2025 Est. American Indian or Alaska Native	-	0.1%	0.1%
2025 Est. Other Races	3.6%	3.9%	4.0%
<b>Hispanic</b>			
2025 Est. Hispanic Population	99	880	1,958
2025 Est. Hispanic Population	2.8%	3.0%	3.1%
2030 Proj. Hispanic Population	3.4%	3.8%	3.9%
2020 Hispanic Population	2.4%	2.7%	2.8%
<b>Education (Adults 25 &amp; Older)</b>			
2025 Est. Adult Population (25 Years or Over)	2,526	20,194	43,919
2025 Est. Elementary (Grade Level 0 to 8)	1.6%	1.7%	1.5%
2025 Est. Some High School (Grade Level 9 to 11)	3.1%	3.8%	3.8%
2025 Est. High School Graduate	22.0%	27.9%	28.2%
2025 Est. Some College	22.8%	23.6%	22.3%
2025 Est. Associate Degree Only	21.2%	17.4%	15.5%
2025 Est. Bachelor Degree Only	20.2%	17.9%	19.5%
2025 Est. Graduate Degree	9.1%	7.7%	9.2%
<b>Housing</b>			
2025 Est. Total Housing Units	1,452	11,564	24,975
2025 Est. Owner-Occupied	85.6%	79.9%	80.3%
2025 Est. Renter-Occupied	10.4%	16.8%	16.2%
2025 Est. Vacant Housing	4.0%	3.3%	3.6%
<b>Homes Built by Year</b>			
2025 Homes Built 2010 or later	24.0%	11.7%	13.9%
2025 Homes Built 2000 to 2009	9.8%	17.1%	16.7%
2025 Homes Built 1990 to 1999	19.5%	22.4%	19.8%
2025 Homes Built 1980 to 1989	16.4%	14.1%	13.4%
2025 Homes Built 1970 to 1979	10.7%	17.2%	13.8%
2025 Homes Built 1960 to 1969	8.7%	6.8%	9.9%
2025 Homes Built 1950 to 1959	2.4%	3.4%	4.8%
2025 Homes Built Before 1949	4.4%	4.0%	4.1%
<b>Home Values</b>			
2025 Home Value \$1,000,000 or More	1.6%	2.0%	1.1%
2025 Home Value \$500,000 to \$999,999	8.5%	6.2%	7.5%
2025 Home Value \$400,000 to \$499,999	12.1%	6.6%	8.3%
2025 Home Value \$300,000 to \$399,999	20.0%	19.2%	23.3%
2025 Home Value \$200,000 to \$299,999	39.3%	35.4%	31.3%
2025 Home Value \$150,000 to \$199,999	9.4%	19.2%	17.5%
2025 Home Value \$100,000 to \$149,999	4.2%	5.7%	5.3%
2025 Home Value \$50,000 to \$99,999	0.8%	0.9%	1.6%
2025 Home Value \$25,000 to \$49,999	0.4%	1.0%	1.0%
2025 Home Value Under \$25,000	3.8%	3.8%	3.0%
2025 Median Home Value	\$270,993	\$255,646	\$274,645
2025 Median Rent	\$1,035	\$880	\$854

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<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	2,865	23,351	50,565
2025 Est. Civilian Employed	75.2%	72.6%	71.0%
2025 Est. Civilian Unemployed	1.1%	3.0%	2.6%
2025 Est. in Armed Forces	-	-	0.2%
2025 Est. not in Labor Force	23.7%	24.4%	26.3%
2025 Labor Force Males	49.9%	49.2%	49.1%
2025 Labor Force Females	50.1%	50.8%	50.9%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	2,154	16,961	35,878
2025 Mgmt, Business, & Financial Operations	23.7%	19.7%	18.2%
2025 Professional, Related	25.8%	21.9%	24.3%
2025 Service	14.0%	18.3%	17.0%
2025 Sales, Office	21.8%	20.5%	20.3%
2025 Farming, Fishing, Forestry	-	0.1%	-
2025 Construction, Extraction, Maintenance	5.3%	7.9%	8.9%
2025 Production, Transport, Material Moving	9.4%	11.7%	11.2%
2025 White Collar Workers	71.3%	62.0%	62.9%
2025 Blue Collar Workers	28.7%	38.0%	37.1%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	71.8%	75.4%	77.7%
2025 Drive to Work in Carpool	9.1%	10.5%	9.4%
2025 Travel to Work by Public Transportation	0.2%	0.3%	0.2%
2025 Drive to Work on Motorcycle	0.2%	0.1%	-
2025 Walk or Bicycle to Work	0.1%	0.3%	0.3%
2025 Other Means	0.6%	0.3%	0.3%
2025 Work at Home	18.0%	13.2%	12.2%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	18.9%	13.7%	14.9%
2025 Travel to Work in 15 to 29 Minutes	27.8%	31.6%	31.4%
2025 Travel to Work in 30 to 59 Minutes	48.5%	47.7%	46.5%
2025 Travel to Work in 60 Minutes or More	4.8%	6.9%	7.3%
2025 Average Travel Time to Work	28.2	30.3	30.1
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$151.23 M	\$1.21 B	\$2.68 B
2025 Est. Apparel	\$2.83 M	\$22.73 M	\$50.15 M
2025 Est. Contributions, Tax and Retirement	\$42.04 M	\$328.14 M	\$749.88 M
2025 Est. Education	\$3.51 M	\$27.9 M	\$62.07 M
2025 Est. Entertainment	\$8.74 M	\$70.33 M	\$155.09 M
2025 Est. Food, Beverages, Tobacco	\$18.22 M	\$148.46 M	\$324.24 M
2025 Est. Health Care	\$9.49 M	\$74.75 M	\$162.03 M
2025 Est. Household Furnishings and Equipment	\$4.08 M	\$32.68 M	\$72.24 M
2025 Est. Household Operations, Shelter, Utilities	\$32.46 M	\$266.62 M	\$583.77 M
2025 Est. Miscellaneous Expenses	\$2.62 M	\$21.05 M	\$46.45 M
2025 Est. Personal Care	\$1.94 M	\$15.86 M	\$34.58 M
2025 Est. Transportation	\$25.31 M	\$202.28 M	\$442.18 M

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