# lle St Peters Florissant Edwardsville St Peters Florissant Collinsville St. Louis Pairview Heights 270 Belleville

### 2024 DEMOGRAPHICS

1 Mile | 3 Miles | 5 Miles



Population

11,048 | 59,611 | 144,566



**Daytime Population** 4,718 | 30,673 | 73,066

\$

Median Household Income \$66,064 | \$63,998 | \$63,427





## **RETAIL FOR SALE**

Mayfair Plaza | 196 Mayfair Plaza | St. Louis, Missouri 63033 55,383 SF | Call for Details

#### **PROPERTY DETAILS**

Former grocery box + shop space for sale

Value-add investment opportunity with strong upside potential

50,583 SF former grocery box can be demised

50,583 SF former grocery box can be demised

Great access, visibility & signage

Highway 367 - 28,016 VPD | Parker Road - 8,752 VPD

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#### TABLE OF CONTENTS

property overview

04 INVESTMENT HIGHLIGHTS

05 SITE PLAN

OF SITE AERIAL - ACRES & SIGNALS

07 SITE AERIAL

OS TRADE AREA AERIAL

**09** MARKET INFORMATION

10 ST. LOUIS ZOO EXPANSION

# **Property Information**



ADDRESS	Mayfair Plaza – Former Shop 'n Save Parcel Tract 1 - Lot 5A-2 196 Mayfair Plaza Shopping Center St. Louis, Missouri 63033
COUNTY	Unincorporated St. Louis County
BUILDING SF	55,383 SF
LAND SIZE	7.77 acres
PARKING	306 spaces + access to 66 additional spaces via a cross-parking easement between the subject parcel (Lot 5A-2) and Lot 5A-1 (Building A) for a total of 372 parking spaces.
YEAR BUILT	1975   2010 Remodel
OCCUPANCY	7%

## **Investment Highlights**

#### UPSIDE POTENTIAL \_\_\_\_

Value-add investment opportunity with strong upside potential

#### CREATIVE OPPORTUNITY \_\_\_\_

The 50,583 SF former grocery box can be demised for several junior box anchors, or the entire 55,383 SF building could be entirely redeveloped.

#### LEASING ACTIVITY \_\_\_\_

Two new small-shop tenants to open in the center in early 2025, boosting the revenue in the center by \$39,132.

#### HIGH TRAFFIC

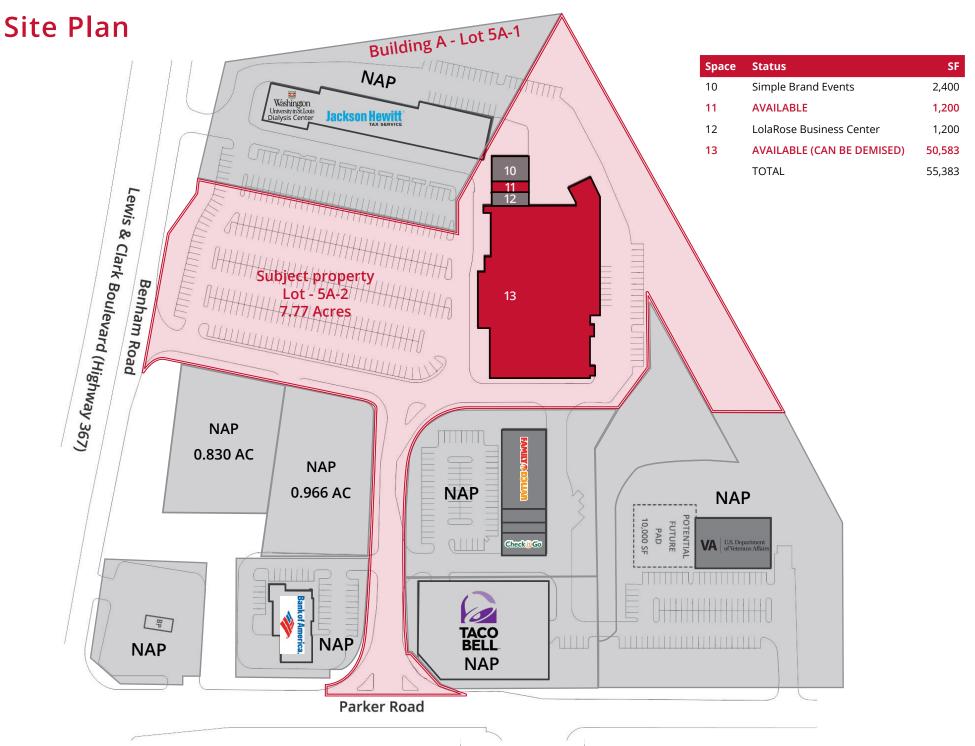
The center is situated in Unincorporated St. Louis County, MO at Parker Road & Highway 367/Lewis & Clark Boulevard. Highway 367 is one of North County's primary north/south thoroughfares that carries 28,016 VPD.

#### SUPERIOR VISIBILITY -

The subject property has excellent visibility from both Parker Road & Highway 367. The shopping center's location also provides ease of access onto and off Highway 367.

#### ST. LOUIS ZOO EXPANSION

Subject property is situated 3-miles (9 minute drive-time) from the new Saint Louis Zoo WildCare Park campus set to open in 2027, which is expected to generate an economic impact of \$599.3 million in the City/County economy through 2034.



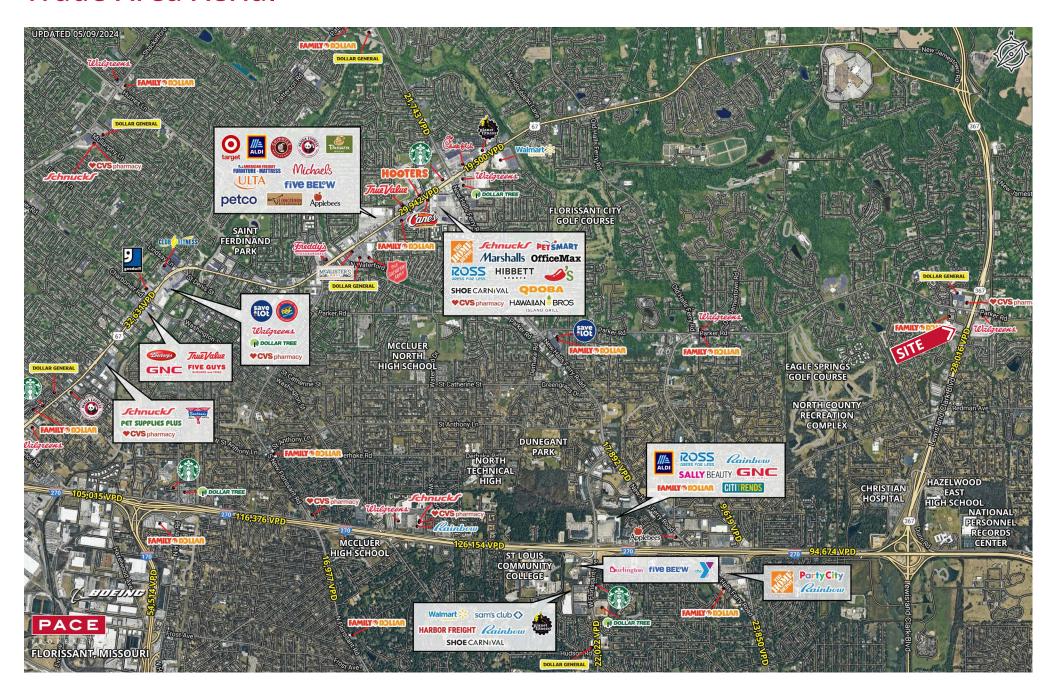
# Site Aerial - Acres & Signals



## **Site Aerial**



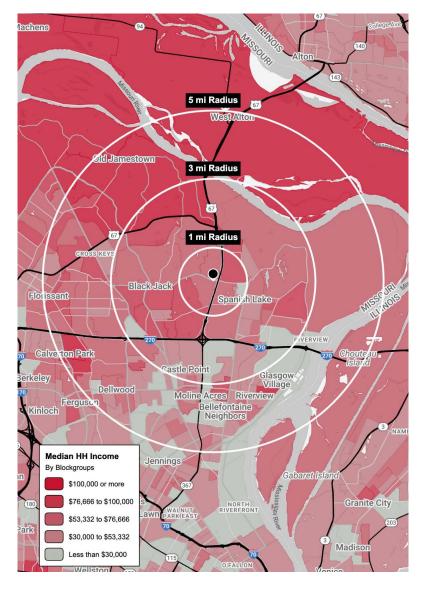
## **Trade Area Aerial**



## **Market Information**

*Municipality:* Not Applicable -- Unincorporated St. Louis County -- Rather than being part of a specific municipality, the subject property is technically classified as Unincorporated St. Louis County.

**Submarket:** The subject property sits within the North St. Louis County submarket. The North St. Louis County region is located along the curves of the Missouri River, just west of its confluence with the Mississippi. It wraps around Lambert St. Louis International Airport, skirting the northern city limits of St. Louis.



#### **North St. Louis County includes:**

- 200 square miles of space, offering various settings from urban to rural farmland and conservation districts and everything in between
- · Over 368,000 residents
- · 9,000 successful businesses of all sizes
- 150,000 jobs
- 45 local governments and several unincorporated St. Louis County communities
- · 2 chambers of commerce
- 150+ churches
- 2 major hospitals, along with several public health clinics and more than 75 neighborhood health providers
- 7 school districts and several private K-12 options, alongside the University of Missouri-St. Louis and St. Louis Community College - Florissant Valley
- 125,800 homes

#### North St. Louis County Top Employers include:

- Boeing 16,681 local employees
- SSM Health DePaul Hospital 2,347 employees at this specific hospital
- BJC HealthCare Christian Hospital nearly 2,000 health care professionals at this specific hospital
- St. Louis Lambert International Airport 13.7 million passengers and 500 full-time employees + 6,211 additional airport workers
- University of Missouri St. Louis 14,787 students + 1,715 faculty and staff
- St. Louis Community College Florissant Valley Campus -7,200 students

**2024 DEMOGRAPHICS** 1 Mile | 3 Miles | 5 Miles



**Population** 10,977 | 58,389 | 143,617



**Average Household Income** \$77,576 | \$81,576 | \$79,710



**Employees** 1,465 | 13,128 | 31,552

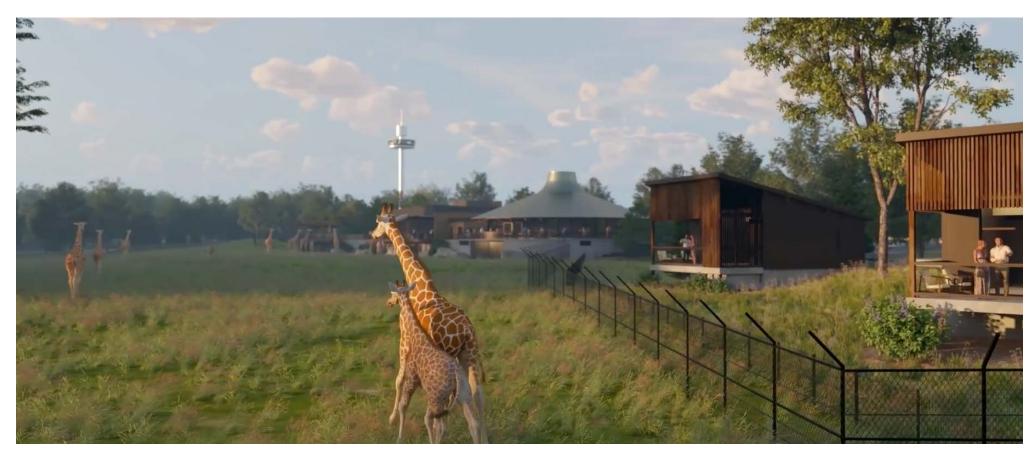


**Daytime Population** 5,117 | 32,722 | 78,481



**Households** 4,384 | 23,205 | 57,724

## St. Louis Zoo Expansion



The Saint Louis Zoo is one of very few zoos in the nation offering free admission. It is home to over 14,000 animals, representing nearly 500 species, many of them rare and endangered. Three million people a year currently visit the original St Louis Zoo location in Forest Park.

In March 2018, the Saint Louis Zoo bought a 425-acre complex in North St. Louis County for \$7.1 million for a second campus for expansion. The Saint Louis Zoo is investing \$230 million to develop this second campus called the Saint Louis Zoo WildCare Park. This expansion campus is situated in unincorporated Spanish Lake, strategically positioned between the Missouri Department of Conservation's Columbia Bottoms and the historic Chain of Rocks Bridge.

The WildCare Park will amplify the Zoo's conservation work by providing nonpublic pastures devoted to the breeding of endangered species as well as provide a unique unparalleled experience to visitors as they embark on a captivating drive-through safari. The Saint Louis Zoo WildCare Park is project to open to the public in 2027.



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