

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7942/-90.2335

<b>196 Mayfair Plaza Shopping Center</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Florissant, MO 63033</b>				
<b>Population</b>				
2023 Estimated Population		10,643	58,210	142,664
2028 Projected Population		10,444	57,466	140,720
2020 Census Population		10,644	58,842	144,024
2010 Census Population		10,806	62,058	151,133
Projected Annual Growth 2023 to 2028		-0.4%	-0.3%	-0.3%
Historical Annual Growth 2010 to 2023		-0.1%	-0.5%	-0.4%
<b>Households</b>				
2023 Estimated Households		4,192	23,101	57,312
2028 Projected Households		4,083	22,575	55,940
2020 Census Households		4,140	23,055	57,105
2010 Census Households		4,143	23,695	58,660
Projected Annual Growth 2023 to 2028		-0.5%	-0.5%	-0.5%
Historical Annual Growth 2010 to 2023		-	-0.2%	-0.2%
<b>Age</b>				
2023 Est. Population Under 10 Years		14.5%	12.9%	13.4%
2023 Est. Population 10 to 19 Years		13.5%	13.8%	14.0%
2023 Est. Population 20 to 29 Years		13.8%	12.4%	12.8%
2023 Est. Population 30 to 44 Years		17.7%	17.6%	18.4%
2023 Est. Population 45 to 59 Years		17.0%	18.2%	18.2%
2023 Est. Population 60 to 74 Years		17.1%	17.5%	16.2%
2023 Est. Population 75 Years or Over		6.3%	7.5%	6.9%
2023 Est. Median Age		37.2	38.9	37.3
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population		45.2%	44.8%	45.1%
2023 Est. Female Population		54.8%	55.2%	54.9%
2023 Est. Never Married		44.4%	42.3%	42.0%
2023 Est. Now Married		32.5%	31.4%	32.3%
2023 Est. Separated or Divorced		15.6%	18.8%	18.6%
2023 Est. Widowed		7.5%	7.5%	7.1%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More		11.5%	8.9%	6.3%
2023 Est. HH Income \$150,000 to \$199,999		5.8%	6.5%	6.2%
2023 Est. HH Income \$100,000 to \$149,999		12.0%	12.1%	12.9%
2023 Est. HH Income \$75,000 to \$99,999		15.9%	13.6%	13.3%
2023 Est. HH Income \$50,000 to \$74,999		14.1%	17.4%	18.0%
2023 Est. HH Income \$35,000 to \$49,999		14.4%	12.6%	13.0%
2023 Est. HH Income \$25,000 to \$34,999		9.1%	10.0%	10.3%
2023 Est. HH Income \$15,000 to \$24,999		8.0%	9.7%	9.4%
2023 Est. HH Income Under \$15,000		9.3%	9.1%	10.7%
2023 Est. Average Household Income		\$81,530	\$78,222	\$78,360
2023 Est. Median Household Income		\$68,170	\$66,191	\$63,729
2023 Est. Per Capita Income		\$32,162	\$31,195	\$31,569
2023 Est. Total Businesses		300	1,917	4,390
2023 Est. Total Employees		1,499	13,159	31,594

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<b>Race</b>				
2023 Est. White		13.4%	16.7%	22.6%
2023 Est. Black		83.5%	79.8%	73.6%
2023 Est. Asian or Pacific Islander		0.5%	0.7%	0.7%
2023 Est. American Indian or Alaska Native		0.1%	0.2%	0.1%
2023 Est. Other Races		2.4%	2.7%	2.9%
<b>Hispanic</b>				
2023 Est. Hispanic Population		126	1,090	2,615
2023 Est. Hispanic Population		1.2%	1.9%	1.8%
2028 Proj. Hispanic Population		1.2%	1.9%	1.8%
2020 Hispanic Population		1.3%	1.5%	1.7%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		6,990	39,152	94,756
2023 Est. Elementary (Grade Level 0 to 8)		1.8%	2.2%	2.6%
2023 Est. Some High School (Grade Level 9 to 11)		5.6%	6.6%	6.9%
2023 Est. High School Graduate		24.5%	27.3%	30.0%
2023 Est. Some College		31.0%	29.8%	26.3%
2023 Est. Associate Degree Only		8.7%	10.1%	10.3%
2023 Est. Bachelor Degree Only		18.3%	14.3%	14.3%
2023 Est. Graduate Degree		10.2%	9.8%	9.7%
<b>Housing</b>				
2023 Est. Total Housing Units		4,851	26,272	64,667
2023 Est. Owner-Occupied		52.5%	55.0%	56.1%
2023 Est. Renter-Occupied		33.9%	33.0%	32.6%
2023 Est. Vacant Housing		13.6%	12.1%	11.4%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		1.4%	2.5%	2.9%
2023 Homes Built 2000 to 2009		3.0%	5.2%	4.3%
2023 Homes Built 1990 to 1999		5.2%	4.6%	4.0%
2023 Homes Built 1980 to 1989		6.6%	6.6%	7.2%
2023 Homes Built 1970 to 1979		30.6%	19.0%	13.9%
2023 Homes Built 1960 to 1969		22.9%	25.4%	23.3%
2023 Homes Built 1950 to 1959		9.7%	17.6%	23.5%
2023 Homes Built Before 1949		7.0%	7.0%	9.6%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		1.4%	1.8%	2.0%
2023 Home Value \$500,000 to \$999,999		4.2%	5.8%	5.8%
2023 Home Value \$400,000 to \$499,999		3.6%	4.4%	4.3%
2023 Home Value \$300,000 to \$399,999		10.0%	7.2%	7.3%
2023 Home Value \$200,000 to \$299,999		14.5%	13.1%	14.1%
2023 Home Value \$150,000 to \$199,999		17.9%	17.4%	14.4%
2023 Home Value \$100,000 to \$149,999		29.7%	25.7%	22.9%
2023 Home Value \$50,000 to \$99,999		16.3%	18.6%	21.8%
2023 Home Value \$25,000 to \$49,999		1.5%	4.2%	4.7%
2023 Home Value Under \$25,000		1.0%	1.8%	2.6%
2023 Median Home Value		\$156,120	\$146,172	\$142,872
2023 Median Rent		\$782	\$771	\$772

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over		8,167	45,736	111,104
2023 Est. Civilian Employed		60.0%	57.9%	59.2%
2023 Est. Civilian Unemployed		2.9%	2.9%	2.9%
2023 Est. in Armed Forces		-	-	-
2023 Est. not in Labor Force		37.0%	39.2%	37.9%
2023 Labor Force Males		43.1%	43.3%	43.5%
2023 Labor Force Females		56.9%	56.7%	56.5%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over		4,903	26,458	65,767
2023 Mgmt, Business, & Financial Operations		15.6%	14.4%	13.1%
2023 Professional, Related		23.6%	19.5%	19.8%
2023 Service		19.1%	21.0%	21.4%
2023 Sales, Office		20.3%	21.6%	22.5%
2023 Farming, Fishing, Forestry		-	0.4%	0.4%
2023 Construction, Extraction, Maintenance		2.0%	3.3%	3.8%
2023 Production, Transport, Material Moving		19.4%	19.9%	19.0%
2023 White Collar Workers		59.5%	55.5%	55.4%
2023 Blue Collar Workers		40.5%	44.5%	44.6%
<b>Transportation to Work</b>				
2023 Drive to Work Alone		73.9%	63.7%	65.6%
2023 Drive to Work in Carpool		6.8%	8.4%	6.9%
2023 Travel to Work by Public Transportation		1.3%	2.6%	3.1%
2023 Drive to Work on Motorcycle		-	-	-
2023 Walk or Bicycle to Work		0.7%	1.8%	1.2%
2023 Other Means		0.6%	0.9%	1.4%
2023 Work at Home		16.7%	22.7%	21.7%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less		15.0%	16.4%	17.6%
2023 Travel to Work in 15 to 29 Minutes		55.4%	48.3%	46.4%
2023 Travel to Work in 30 to 59 Minutes		27.1%	31.3%	31.8%
2023 Travel to Work in 60 Minutes or More		2.4%	4.0%	4.2%
2023 Average Travel Time to Work		22.8	23.9	24.0
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure		\$255.44 M	\$1.37 B	\$3.38 B
2023 Est. Apparel		\$9.05 M	\$48.17 M	\$118.85 M
2023 Est. Contributions, Gifts		\$15.06 M	\$78.82 M	\$191.33 M
2023 Est. Education, Reading		\$8.49 M	\$44.27 M	\$107.23 M
2023 Est. Entertainment		\$14.47 M	\$77.09 M	\$190.04 M
2023 Est. Food, Beverages, Tobacco		\$39 M	\$209.64 M	\$521.01 M
2023 Est. Furnishings, Equipment		\$8.97 M	\$47.83 M	\$118.06 M
2023 Est. Health Care, Insurance		\$23.27 M	\$125.6 M	\$311.98 M
2023 Est. Household Operations, Shelter, Utilities		\$82.75 M	\$444.12 M	\$1.1 B
2023 Est. Miscellaneous Expenses		\$4.83 M	\$25.9 M	\$64.02 M
2023 Est. Personal Care		\$3.42 M	\$18.33 M	\$45.41 M
2023 Est. Transportation		\$46.13 M	\$247.4 M	\$613.92 M

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