

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7944/-90.2335

196 Mayfair Plaza Shopping Center Florissant, MO 63033	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	11,026	59,694	144,656
2030 Projected Population	10,618	57,924	140,176
2020 Census Population	10,612	58,605	143,824
2010 Census Population	10,769	61,798	150,914
Projected Annual Growth 2025 to 2030	-0.7%	-0.6%	-0.6%
Historical Annual Growth 2010 to 2025	0.2%	-0.2%	-0.3%
<b>Households</b>			
2025 Estimated Households	4,386	23,522	57,808
2030 Projected Households	4,259	23,019	56,496
2020 Census Households	4,126	22,962	57,018
2010 Census Households	4,127	23,589	58,572
Projected Annual Growth 2025 to 2030	-0.6%	-0.4%	-0.5%
Historical Annual Growth 2010 to 2025	0.4%	-	-
<b>Age</b>			
2025 Est. Population Under 10 Years	14.1%	12.6%	12.9%
2025 Est. Population 10 to 19 Years	13.8%	14.2%	14.2%
2025 Est. Population 20 to 29 Years	15.2%	13.5%	13.4%
2025 Est. Population 30 to 44 Years	19.7%	19.0%	19.6%
2025 Est. Population 45 to 59 Years	17.0%	17.9%	17.9%
2025 Est. Population 60 to 74 Years	14.7%	16.5%	16.3%
2025 Est. Population 75 Years or Over	5.6%	6.3%	5.8%
2025 Est. Median Age	34.8	37.1	36.5
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	45.7%	46.0%	45.8%
2025 Est. Female Population	54.3%	54.0%	54.2%
2025 Est. Never Married	45.2%	42.4%	42.0%
2025 Est. Now Married	31.6%	31.2%	32.2%
2025 Est. Separated or Divorced	15.8%	18.9%	18.8%
2025 Est. Widowed	7.4%	7.4%	7.0%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	4.8%	7.2%	5.3%
2025 Est. HH Income \$150,000 to \$199,999	7.9%	4.8%	4.9%
2025 Est. HH Income \$100,000 to \$149,999	13.7%	14.4%	15.9%
2025 Est. HH Income \$75,000 to \$99,999	16.7%	14.3%	13.9%
2025 Est. HH Income \$50,000 to \$74,999	21.4%	20.3%	19.4%
2025 Est. HH Income \$35,000 to \$49,999	10.6%	12.8%	13.2%
2025 Est. HH Income \$25,000 to \$34,999	7.0%	7.6%	8.6%
2025 Est. HH Income \$15,000 to \$24,999	8.6%	9.8%	9.4%
2025 Est. HH Income Under \$15,000	9.3%	8.8%	9.5%
2025 Est. Average Household Income	\$81,363	\$85,246	\$82,226
2025 Est. Median Household Income	\$68,884	\$65,445	\$64,568
2025 Est. Per Capita Income	\$32,424	\$33,756	\$32,961
2025 Est. Total Businesses	310	1,919	4,276
2025 Est. Total Employees	1,537	12,716	30,156

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7944/-90.2335

196 Mayfair Plaza Shopping Center				
Florissant, MO 63033				
	1 mi radius	3 mi radius	5 mi radius	
<b>Race</b>				
2025 Est. White	14.6%	18.0%	24.0%	
2025 Est. Black	82.1%	78.6%	72.2%	
2025 Est. Asian or Pacific Islander	0.6%	0.6%	0.7%	
2025 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%	
2025 Est. Other Races	2.7%	2.6%	2.9%	
<b>Hispanic</b>				
2025 Est. Hispanic Population	144	834	2,285	
2025 Est. Hispanic Population	1.3%	1.4%	1.6%	
2030 Proj. Hispanic Population	1.5%	1.6%	1.8%	
2020 Hispanic Population	1.1%	1.2%	1.5%	
<b>Education (Adults 25 &amp; Older)</b>				
2025 Est. Adult Population (25 Years or Over)	7,136	39,671	95,938	
2025 Est. Elementary (Grade Level 0 to 8)	3.8%	2.6%	2.3%	
2025 Est. Some High School (Grade Level 9 to 11)	4.8%	6.0%	5.9%	
2025 Est. High School Graduate	26.1%	28.4%	29.8%	
2025 Est. Some College	27.8%	25.7%	25.3%	
2025 Est. Associate Degree Only	10.1%	10.4%	10.5%	
2025 Est. Bachelor Degree Only	15.7%	14.6%	14.8%	
2025 Est. Graduate Degree	11.8%	12.2%	11.4%	
<b>Housing</b>				
2025 Est. Total Housing Units	4,825	26,056	64,301	
2025 Est. Owner-Occupied	46.9%	51.7%	51.3%	
2025 Est. Renter-Occupied	44.0%	38.6%	38.6%	
2025 Est. Vacant Housing	9.1%	9.7%	10.1%	
<b>Homes Built by Year</b>				
2025 Homes Built 2010 or later	2.7%	3.1%	3.4%	
2025 Homes Built 2000 to 2009	4.9%	5.2%	4.6%	
2025 Homes Built 1990 to 1999	6.9%	5.9%	5.8%	
2025 Homes Built 1980 to 1989	8.9%	7.6%	7.5%	
2025 Homes Built 1970 to 1979	25.9%	18.4%	13.4%	
2025 Homes Built 1960 to 1969	22.7%	24.1%	21.4%	
2025 Homes Built 1950 to 1959	10.1%	18.2%	23.4%	
2025 Homes Built Before 1949	8.7%	7.7%	10.4%	
<b>Home Values</b>				
2025 Home Value \$1,000,000 or More	0.7%	0.9%	0.9%	
2025 Home Value \$500,000 to \$999,999	2.7%	4.1%	3.5%	
2025 Home Value \$400,000 to \$499,999	1.9%	3.5%	2.9%	
2025 Home Value \$300,000 to \$399,999	6.2%	6.0%	6.3%	
2025 Home Value \$200,000 to \$299,999	25.7%	20.3%	18.2%	
2025 Home Value \$150,000 to \$199,999	29.3%	22.0%	19.9%	
2025 Home Value \$100,000 to \$149,999	21.5%	19.7%	19.0%	
2025 Home Value \$50,000 to \$99,999	9.6%	17.1%	22.3%	
2025 Home Value \$25,000 to \$49,999	0.6%	2.9%	3.3%	
2025 Home Value Under \$25,000	2.0%	3.6%	3.7%	
2025 Median Home Value	\$179,608	\$160,828	\$152,342	
2025 Median Rent	\$986	\$963	\$961	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7944/-90.2335

196 Mayfair Plaza Shopping Center				
Florissant, MO 63033				
	1 mi radius	3 mi radius	5 mi radius	
<b>Labor Force</b>				
2025 Est. Labor Population Age 16 Years or Over	8,582	47,178	113,667	
2025 Est. Civilian Employed	58.4%	57.3%	58.2%	
2025 Est. Civilian Unemployed	2.5%	4.4%	4.2%	
2025 Est. in Armed Forces	-	-	-	
2025 Est. not in Labor Force	39.1%	38.3%	37.5%	
2025 Labor Force Males	43.6%	44.8%	44.4%	
2025 Labor Force Females	56.4%	55.2%	55.6%	
<b>Occupation</b>				
2025 Occupation: Population Age 16 Years or Over	5,015	27,016	66,116	
2025 Mgmt, Business, & Financial Operations	15.4%	16.9%	14.7%	
2025 Professional, Related	21.9%	19.0%	20.4%	
2025 Service	21.3%	20.1%	20.5%	
2025 Sales, Office	20.0%	22.3%	23.2%	
2025 Farming, Fishing, Forestry	-	0.5%	0.6%	
2025 Construction, Extraction, Maintenance	5.0%	5.1%	4.9%	
2025 Production, Transport, Material Moving	16.4%	16.1%	15.7%	
2025 White Collar Workers	57.3%	58.2%	58.3%	
2025 Blue Collar Workers	42.7%	41.8%	41.7%	
<b>Transportation to Work</b>				
2025 Drive to Work Alone	81.8%	70.7%	72.2%	
2025 Drive to Work in Carpool	6.4%	8.5%	6.9%	
2025 Travel to Work by Public Transportation	1.0%	1.4%	2.7%	
2025 Drive to Work on Motorcycle	-	-	-	
2025 Walk or Bicycle to Work	1.0%	1.5%	1.4%	
2025 Other Means	0.9%	1.1%	1.2%	
2025 Work at Home	8.8%	16.9%	15.5%	
<b>Travel Time</b>				
2025 Travel to Work in 14 Minutes or Less	17.8%	17.0%	17.1%	
2025 Travel to Work in 15 to 29 Minutes	46.9%	45.6%	46.3%	
2025 Travel to Work in 30 to 59 Minutes	33.6%	33.8%	31.5%	
2025 Travel to Work in 60 Minutes or More	1.7%	3.6%	5.1%	
2025 Average Travel Time to Work	24.3	24.4	24.0	
<b>Consumer Expenditure</b>				
2025 Est. Total Household Expenditure	\$389.47 M	\$2.11 B	\$5.02 B	
2025 Est. Apparel	\$7.42 M	\$40.15 M	\$95.87 M	
2025 Est. Contributions, Tax and Retirement	\$91.93 M	\$509.89 M	\$1.17 B	
2025 Est. Education	\$8.67 M	\$47.06 M	\$111.38 M	
2025 Est. Entertainment	\$23.07 M	\$124.65 M	\$297.99 M	
2025 Est. Food, Beverages, Tobacco	\$51.39 M	\$276.79 M	\$667.48 M	
2025 Est. Health Care	\$27.83 M	\$152.45 M	\$373.47 M	
2025 Est. Household Furnishings and Equipment	\$10.53 M	\$56.97 M	\$135.74 M	
2025 Est. Household Operations, Shelter, Utilities	\$96.99 M	\$515.93 M	\$1.24 B	
2025 Est. Miscellaneous Expenses	\$6.81 M	\$36.75 M	\$87.77 M	
2025 Est. Personal Care	\$5.54 M	\$29.84 M	\$72.08 M	
2025 Est. Transportation	\$59.29 M	\$320.5 M	\$761.18 M	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.