Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9096/-94.6688

Overland Crossing		_	
	1 mi radius	3 mi radius	5 mi radius
Overland Park, KS 66213			
Population			
2023 Estimated Population	8,346	87,659	242,206
2028 Projected Population	8,678	91,483	247,274
2020 Census Population	8,473	85,929	240,916
2010 Census Population	8,001	78,131	220,014
Projected Annual Growth 2023 to 2028	0.8%	0.9%	0.4%
Historical Annual Growth 2010 to 2023	0.3%	0.9%	0.8%
Households			
2023 Estimated Households	4,127	39,086	102,629
2028 Projected Households	4,341	41,319	104,962
2020 Census Households	4,045	36,799	99,658
2010 Census Households	3,602	32,783	89,809
Projected Annual Growth 2023 to 2028	1.0%	1.1%	0.5%
Historical Annual Growth 2010 to 2023	1.1%	1.5%	1.1%
Age			
2023 Est. Population Under 10 Years	7.0%	9.0%	10.1%
2023 Est. Population 10 to 19 Years	10.2%	11.9%	12.3%
2023 Est. Population 20 to 29 Years	13.4%	13.5%	12.3%
2023 Est. Population 30 to 44 Years	16.2%	17.7%	19.1%
2023 Est. Population 45 to 59 Years	19.9%	20.6%	20.0%
2023 Est. Population 60 to 74 Years	20.5%	18.7%	17.6%
2023 Est. Population 75 Years or Over	12.7%	8.7%	8.5%
2023 Est. Median Age	47.3	43.6	42.5
Marital Status & Gender			
2023 Est. Male Population	47.8%	49.1%	48.8%
2023 Est. Female Population	52.2%	50.9%	51.2%
2023 Est. Never Married	28.4%	27.1%	27.2%
2023 Est. Now Married	50.9%	56.0%	55.8%
2023 Est. Separated or Divorced	12.5%	11.8%	12.0%
2023 Est. Widowed	8.3%	5.0%	5.0%
Income			
2023 Est. HH Income \$200,000 or More	20.9%	21.3%	21.6%
2023 Est. HH Income \$150,000 to \$199,999	12.9%	14.3%	13.3%
2023 Est. HH Income \$100,000 to \$149,999	20.4%	20.5%	19.7%
2023 Est. HH Income \$75,000 to \$99,999	11.9%	13.1%	12.9%
2023 Est. HH Income \$50,000 to \$74,999	14.5%	13.1%	13.5%
2023 Est. HH Income \$35,000 to \$49,999	8.5%	6.3%	7.1%
2023 Est. HH Income \$25,000 to \$34,999	5.5%	5.0%	4.9%
2023 Est. HH Income \$15,000 to \$24,999	2.8%	2.9%	3.2%
2023 Est. HH Income Under \$15,000	2.8%	3.5%	3.8%
2023 Est. Average Household Income	\$130,443	\$163,671	\$162,420
2023 Est. Median Household Income	\$110,973	\$121,298	\$120,542
2023 Est. Per Capita Income	\$64,831	\$73,094	\$68,912
2023 Est. Total Businesses	1,047	5,955	11,640
2023 Est. Total Employees	19,818	104,500	173,799

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Overland Crossing			
Overland Park, KS 66213	1 mi radius	3 mi radius	5 mi radius
Race			
2023 Est. White	78.4%	79.2%	79.3%
2023 Est. White 2023 Est. Black	5.2%	4.7%	5.9%
2023 Est. Asian or Pacific Islander	11.4%	10.0%	7.9%
2023 Est. Asian or Pacific Islander 2023 Est. American Indian or Alaska Native	0.1%	0.2%	
			0.2%
2023 Est. Other Races	4.9%	6.0%	6.7%
Hispanic	405	F 220	15.026
2023 Est. Hispanic Population	405	5,238	15,936
2023 Est. Hispanic Population	4.9%	6.0%	6.6%
2028 Proj. Hispanic Population	5.0%	5.9%	6.5%
2020 Hispanic Population	5.2%	6.3%	7.3%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	6,385	63,498	173,075
2023 Est. Elementary (Grade Level 0 to 8)	0.6%	0.9%	1.1%
2023 Est. Some High School (Grade Level 9 to 11)	0.9%	1.0%	1.4%
2023 Est. High School Graduate	7.3%	8.3%	10.6%
2023 Est. Some College	16.0%	15.2%	16.6%
2023 Est. Associate Degree Only	5.0%	5.2%	6.1%
2023 Est. Bachelor Degree Only	40.0%	38.6%	37.4%
2023 Est. Graduate Degree	30.3%	30.7%	26.7%
Housing			
2023 Est. Total Housing Units	4,305	40,885	107,560
2023 Est. Owner-Occupied	61.5%	63.0%	62.7%
2023 Est. Renter-Occupied	34.4%	32.6%	32.7%
2023 Est. Vacant Housing	4.1%	4.4%	4.6%
Homes Built by Year			
2023 Homes Built 2010 or later	8.7%	11.3%	10.8%
2023 Homes Built 2000 to 2009	9.8%	13.3%	14.8%
2023 Homes Built 1990 to 1999	20.7%	23.1%	19.5%
2023 Homes Built 1980 to 1989	45.2%	25.5%	18.1%
2023 Homes Built 1970 to 1979	6.3%	12.0%	12.6%
2023 Homes Built 1960 to 1969	2.2%	6.3%	10.9%
2023 Homes Built 1950 to 1959	2.0%	2.5%	6.0%
2023 Homes Built Before 1949	0.8%	1.5%	2.7%
Home Values			
2023 Home Value \$1,000,000 or More	1.0%	3.9%	2.9%
2023 Home Value \$500,000 to \$999,999	11.0%	19.5%	19.0%
2023 Home Value \$400,000 to \$499,999	16.1%	19.5%	17.4%
2023 Home Value \$300,000 to \$399,999	46.0%	29.9%	26.7%
2023 Home Value \$200,000 to \$299,999	20.5%	19.5%	23.5%
2023 Home Value \$150,000 to \$199,999	2.9%	3.7%	5.8%
2023 Home Value \$100,000 to \$149,999	0.7%	1.2%	1.9%
2023 Home Value \$50,000 to \$149,999 2023 Home Value \$50,000 to \$99,999	0.6%	0.9%	1.9%
2023 Home Value \$25,000 to \$49,999	0.4%	0.9%	0.7%
2023 Home Value Under \$25,000	0.7%	1.1%	1.1%
2023 Median Home Value	\$363,000	\$403,440	\$383,084
2023 Median Rent ©2023 Sites USA Chandler Arizona 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023 TIGER Geo	\$1,093	\$1,076	\$1,056

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Overland Crossing			
Overland Park, KS 66213	1 mi radius	3 mi radius	5 mi radius
Labor Force	<u>-</u>		
2023 Est. Labor Population Age 16 Years or Over	7,271	73,485	199,146
2023 Est. Civilian Employed	66.9%	68.7%	68.5%
2023 Est. Civilian Unemployed	2.1%	1.3%	1.7%
2023 Est. in Armed Forces	0.1%	0.3%	0.1%
2023 Est. not in Labor Force	30.9%	29.7%	29.8%
2023 Labor Force Males	47.5%	48.7%	48.5%
2023 Labor Force Females	52.5%	51.3%	51.5%
Occupation	.		
2023 Occupation: Population Age 16 Years or Over	4,856	50,460	136,313
2023 Mgmt, Business, & Financial Operations	24.0%	26.0%	26.1%
2023 Professional, Related	36.4%	34.0%	32.2%
2023 Service	8.4%	9.0%	9.9%
2023 Sales, Office	22.0%	21.6%	21.4%
2023 Farming, Fishing, Forestry	0.1%	0.1%	0.1%
2023 Construction, Extraction, Maintenance	3.3%	3.1%	3.3%
2023 Production, Transport, Material Moving	5.8%	6.1%	7.0%
2023 White Collar Workers	82.3%	81.7%	79.7%
2023 Blue Collar Workers	17.7%	18.3%	20.3%
Transportation to Work	-		
2023 Drive to Work Alone	54.7%	60.1%	61.3%
2023 Drive to Work in Carpool	4.8%	4.6%	4.6%
2023 Travel to Work by Public Transportation	0.2%	-	0.2%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.4%	1.5%	1.3%
2023 Other Means	1.3%	1.1%	0.9%
2023 Work at Home	37.7%	32.7%	31.6%
Travel Time	<u>:</u>		
2023 Travel to Work in 14 Minutes or Less	40.2%	34.7%	32.1%
2023 Travel to Work in 15 to 29 Minutes	38.1%	45.8%	46.7%
2023 Travel to Work in 30 to 59 Minutes	19.8%	17.2%	18.6%
2023 Travel to Work in 60 Minutes or More	1.8%	2.3%	2.5%
2023 Average Travel Time to Work	16.6	17.8	18.6
Consumer Expenditure	<u>:</u>		
2023 Est. Total Household Expenditure	\$348.48 M	\$3.98 B	\$10.37 B
2023 Est. Apparel	\$12.48 M	\$144.17 M	\$376.66 M
2023 Est. Contributions, Gifts	\$22.04 M	\$253.19 M	\$661.43 M
2023 Est. Education, Reading	\$12.71 M	\$150.72 M	\$393.91 M
2023 Est. Entertainment	\$20.3 M	\$233.11 M	\$607.73 M
2023 Est. Food, Beverages, Tobacco	\$51.93 M	\$591.09 M	\$1.54 B
2023 Est. Furnishings, Equipment	\$12.56 M	\$143.78 M	\$374.69 M
2023 Est. Health Care, Insurance	\$31.22 M	\$350.53 M	\$912.68 M
2023 Est. Household Operations, Shelter, Utilities	\$111.25 M	\$1.27 B	\$3.31 B
2023 Est. Miscellaneous Expenses	\$6.69 M	\$76.15 M	\$198.43 M
2023 Est. Personal Care	\$4.68 M	\$53.31 M	\$138.97 M
2023 Est. Transportation	\$62.61 M	\$713.84 M	\$1.86 B

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