

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4835/-90.7347

Pacific Plaza	1 mi radius	3 mi radius	5 mi radius
Pacific, MO 63069			
Population			
2026 Estimated Population	2,086	11,187	23,125
2031 Projected Population	2,156	11,651	23,991
2020 Census Population	2,043	10,567	21,850
2010 Census Population	1,953	10,088	20,658
Projected Annual Growth 2026 to 2031	0.7%	0.8%	0.7%
Historical Annual Growth 2010 to 2026	0.4%	0.7%	0.7%
Households			
2026 Estimated Households	882	4,486	8,821
2031 Projected Households	904	4,652	9,138
2020 Census Households	858	4,167	8,179
2010 Census Households	773	3,751	7,410
Projected Annual Growth 2026 to 2031	0.5%	0.7%	0.7%
Historical Annual Growth 2010 to 2026	0.9%	1.2%	1.2%
Age			
2026 Est. Population Under 10 Years	11.9%	11.1%	11.5%
2026 Est. Population 10 to 19 Years	9.4%	12.0%	12.9%
2026 Est. Population 20 to 29 Years	13.3%	12.3%	10.7%
2026 Est. Population 30 to 44 Years	19.6%	20.3%	20.2%
2026 Est. Population 45 to 59 Years	17.5%	18.5%	19.5%
2026 Est. Population 60 to 74 Years	17.9%	18.3%	18.3%
2026 Est. Population 75 Years or Over	10.4%	7.5%	6.9%
2026 Est. Median Age	41.1	40.3	40.7
Marital Status & Gender			
2026 Est. Male Population	53.4%	52.3%	52.1%
2026 Est. Female Population	46.6%	47.7%	47.9%
2026 Est. Never Married	30.1%	27.6%	25.5%
2026 Est. Now Married	38.8%	48.4%	53.7%
2026 Est. Separated or Divorced	21.8%	18.0%	16.2%
2026 Est. Widowed	9.3%	5.9%	4.6%
Income			
2026 Est. HH Income \$200,000 or More	5.5%	11.0%	18.2%
2026 Est. HH Income \$150,000 to \$199,999	7.4%	8.8%	9.2%
2026 Est. HH Income \$100,000 to \$149,999	12.9%	15.9%	18.8%
2026 Est. HH Income \$75,000 to \$99,999	12.9%	11.7%	11.4%
2026 Est. HH Income \$50,000 to \$74,999	26.8%	20.8%	17.5%
2026 Est. HH Income \$35,000 to \$49,999	17.4%	11.4%	8.2%
2026 Est. HH Income \$25,000 to \$34,999	6.9%	6.2%	4.7%
2026 Est. HH Income \$15,000 to \$24,999	7.5%	10.2%	7.5%
2026 Est. HH Income Under \$15,000	2.8%	4.0%	4.6%
2026 Est. Average Household Income	\$89,479	\$106,343	\$127,379
2026 Est. Median Household Income	\$65,837	\$78,056	\$102,710
2026 Est. Per Capita Income	\$38,092	\$42,701	\$48,614
2026 Est. Total Businesses	98	389	612
2026 Est. Total Employees	1,025	3,777	5,678

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Race			
2026 Est. White	92.4%	90.3%	89.8%
2026 Est. Black	2.3%	3.9%	4.3%
2026 Est. Asian or Pacific Islander	1.1%	1.1%	1.5%
2026 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
2026 Est. Other Races	4.2%	4.4%	4.2%
Hispanic			
2026 Est. Hispanic Population	65	376	761
2026 Est. Hispanic Population	3.1%	3.4%	3.3%
2031 Proj. Hispanic Population	3.5%	4.0%	4.1%
2020 Hispanic Population	3.2%	2.8%	2.6%
Education (Adults 25 & Older)			
2026 Est. Adult Population (25 Years or Over)	1,526	7,971	16,271
2026 Est. Elementary (Grade Level 0 to 8)	6.2%	3.4%	2.9%
2026 Est. Some High School (Grade Level 9 to 11)	5.6%	6.3%	5.3%
2026 Est. High School Graduate	31.0%	28.1%	22.9%
2026 Est. Some College	22.5%	21.6%	20.6%
2026 Est. Associate Degree Only	11.0%	10.3%	9.9%
2026 Est. Bachelor Degree Only	18.3%	18.9%	22.2%
2026 Est. Graduate Degree	5.5%	11.3%	16.3%
Housing			
2026 Est. Total Housing Units	956	4,844	9,507
2026 Est. Owner-Occupied	58.6%	65.3%	72.3%
2026 Est. Renter-Occupied	33.6%	27.4%	20.5%
2026 Est. Vacant Housing	7.8%	7.4%	7.2%
Homes Built by Year			
2026 Homes Built 2010 or later	13.0%	15.1%	18.4%
2026 Homes Built 2000 to 2009	7.7%	12.5%	13.7%
2026 Homes Built 1990 to 1999	8.9%	16.4%	18.9%
2026 Homes Built 1980 to 1989	12.8%	12.6%	10.7%
2026 Homes Built 1970 to 1979	13.9%	14.1%	12.4%
2026 Homes Built 1960 to 1969	19.0%	10.9%	8.5%
2026 Homes Built 1950 to 1959	5.2%	4.4%	4.0%
2026 Homes Built Before 1949	11.6%	6.6%	6.1%
Home Values			
2026 Home Value \$1,000,000 or More	2.8%	1.4%	1.4%
2026 Home Value \$500,000 to \$999,999	8.3%	12.9%	18.8%
2026 Home Value \$400,000 to \$499,999	8.0%	12.7%	17.3%
2026 Home Value \$300,000 to \$399,999	10.3%	18.0%	19.6%
2026 Home Value \$200,000 to \$299,999	42.9%	30.5%	23.2%
2026 Home Value \$150,000 to \$199,999	13.2%	9.8%	8.0%
2026 Home Value \$100,000 to \$149,999	8.1%	7.0%	5.1%
2026 Home Value \$50,000 to \$99,999	4.2%	3.1%	2.1%
2026 Home Value \$25,000 to \$49,999	1.2%	1.9%	2.0%
2026 Home Value Under \$25,000	1.1%	2.6%	2.6%
2026 Median Home Value	\$272,962	\$310,464	\$350,765
2026 Median Rent	\$651	\$749	\$815

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Labor Force			
2026 Est. Labor Population Age 16 Years or Over	1,715	9,138	18,671
2026 Est. Civilian Employed	61.9%	61.4%	61.5%
2026 Est. Civilian Unemployed	0.9%	1.1%	1.3%
2026 Est. in Armed Forces	-	-	-
2026 Est. not in Labor Force	37.3%	37.4%	37.1%
2026 Labor Force Males	53.3%	52.4%	52.2%
2026 Labor Force Females	46.7%	47.6%	47.8%
Occupation			
2026 Occupation: Population Age 16 Years or Over	1,061	5,615	11,474
2026 Mgmt, Business, & Financial Operations	11.3%	14.8%	18.5%
2026 Professional, Related	16.4%	21.9%	24.8%
2026 Service	17.1%	18.4%	16.6%
2026 Sales, Office	20.7%	19.9%	20.1%
2026 Farming, Fishing, Forestry	0.1%	0.4%	0.4%
2026 Construction, Extraction, Maintenance	18.4%	13.2%	10.9%
2026 Production, Transport, Material Moving	16.0%	11.3%	8.8%
2026 White Collar Workers	48.4%	56.6%	63.4%
2026 Blue Collar Workers	51.6%	43.4%	36.6%
Transportation to Work			
2026 Drive to Work Alone	82.4%	79.6%	75.1%
2026 Drive to Work in Carpool	5.4%	5.9%	9.6%
2026 Travel to Work by Public Transportation	-	-	0.2%
2026 Drive to Work on Motorcycle	-	-	-
2026 Walk or Bicycle to Work	-	0.7%	0.8%
2026 Other Means	0.5%	0.4%	0.3%
2026 Work at Home	11.6%	13.3%	14.1%
Travel Time			
2026 Travel to Work in 14 Minutes or Less	29.4%	21.8%	19.1%
2026 Travel to Work in 15 to 29 Minutes	27.3%	25.4%	25.1%
2026 Travel to Work in 30 to 59 Minutes	40.5%	46.9%	49.1%
2026 Travel to Work in 60 Minutes or More	2.8%	5.9%	6.7%
2026 Average Travel Time to Work	25.4	29.1	30.2
Consumer Expenditure			
2026 Est. Total Household Expenditure	\$71.06 M	\$409.43 M	\$921.8 M
2026 Est. Apparel	\$1.56 M	\$8.89 M	\$19.75 M
2026 Est. Contributions, Tax and Retirement	\$16.38 M	\$104.06 M	\$258.07 M
2026 Est. Education	\$1.17 M	\$6.85 M	\$15.69 M
2026 Est. Entertainment	\$3.53 M	\$20.08 M	\$44.57 M
2026 Est. Food, Beverages, Tobacco	\$9.38 M	\$52.56 M	\$114.01 M
2026 Est. Health Care	\$5.75 M	\$29.65 M	\$59.29 M
2026 Est. Household Furnishings and Equipment	\$1.83 M	\$10.52 M	\$23.62 M
2026 Est. Household Operations, Shelter, Utilities	\$18.22 M	\$101.96 M	\$221.32 M
2026 Est. Miscellaneous Expenses	\$1.08 M	\$6.15 M	\$13.75 M
2026 Est. Personal Care	\$818.74 K	\$4.56 M	\$9.83 M
2026 Est. Transportation	\$11.32 M	\$64.16 M	\$141.89 M

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