

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4846/-90.7704

Pacific, MO 63069	3 mi radius	5 mi radius	10 mi radius
Population			
2024 Estimated Population	10,502	17,039	59,989
2029 Projected Population	10,608	17,399	61,596
2020 Census Population	10,350	16,598	58,177
2010 Census Population	9,902	16,114	55,172
Projected Annual Growth 2024 to 2029	0.2%	0.4%	0.5%
Historical Annual Growth 2010 to 2024	0.4%	0.4%	0.6%
Households			
2024 Estimated Households	4,409	6,787	22,813
2029 Projected Households	4,431	6,906	23,386
2020 Census Households	4,260	6,518	21,744
2010 Census Households	3,894	6,033	19,874
Projected Annual Growth 2024 to 2029	-	0.3%	0.5%
Historical Annual Growth 2010 to 2024	0.9%	0.9%	1.1%
Age			
2024 Est. Population Under 10 Years	11.6%	11.2%	11.3%
2024 Est. Population 10 to 19 Years	12.4%	12.3%	13.3%
2024 Est. Population 20 to 29 Years	12.2%	11.5%	9.6%
2024 Est. Population 30 to 44 Years	20.2%	19.5%	18.3%
2024 Est. Population 45 to 59 Years	18.1%	19.2%	20.5%
2024 Est. Population 60 to 74 Years	18.2%	19.4%	20.0%
2024 Est. Population 75 Years or Over	7.5%	7.0%	7.0%
2024 Est. Median Age	39.4	41.0	42.7
Marital Status & Gender			
2024 Est. Male Population	50.4%	51.7%	51.2%
2024 Est. Female Population	49.6%	48.3%	48.8%
2024 Est. Never Married	26.2%	26.4%	24.5%
2024 Est. Now Married	46.7%	49.3%	56.3%
2024 Est. Separated or Divorced	19.5%	18.6%	14.4%
2024 Est. Widowed	7.6%	5.7%	4.8%
Income			
2024 Est. HH Income \$200,000 or More	6.6%	10.5%	19.8%
2024 Est. HH Income \$150,000 to \$199,999	6.3%	6.6%	10.0%
2024 Est. HH Income \$100,000 to \$149,999	15.7%	17.0%	18.6%
2024 Est. HH Income \$75,000 to \$99,999	11.7%	11.9%	13.5%
2024 Est. HH Income \$50,000 to \$74,999	19.1%	19.2%	14.9%
2024 Est. HH Income \$35,000 to \$49,999	13.8%	12.4%	8.5%
2024 Est. HH Income \$25,000 to \$34,999	10.3%	8.0%	5.6%
2024 Est. HH Income \$15,000 to \$24,999	13.2%	10.6%	5.5%
2024 Est. HH Income Under \$15,000	3.3%	3.8%	3.6%
2024 Est. Average Household Income	\$87,813	\$106,201	\$146,565
2024 Est. Median Household Income	\$64,819	\$75,300	\$108,170
2024 Est. Per Capita Income	\$36,917	\$42,337	\$55,771
2024 Est. Total Businesses	397	552	1,746
2024 Est. Total Employees	4,020	5,271	16,920

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Race			
2024 Est. White	92.8%	92.2%	91.6%
2024 Est. Black	1.8%	2.8%	2.8%
2024 Est. Asian or Pacific Islander	0.9%	0.9%	1.6%
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.1%
2024 Est. Other Races	4.3%	4.0%	3.8%
Hispanic			
2024 Est. Hispanic Population	344	495	1,706
2024 Est. Hispanic Population	3.3%	2.9%	2.8%
2029 Proj. Hispanic Population	3.7%	3.5%	3.8%
2020 Hispanic Population	3.0%	2.6%	2.7%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	7,397	12,108	42,290
2024 Est. Elementary (Grade Level 0 to 8)	4.4%	3.3%	1.6%
2024 Est. Some High School (Grade Level 9 to 11)	5.9%	5.9%	4.1%
2024 Est. High School Graduate	30.4%	29.0%	23.3%
2024 Est. Some College	24.9%	24.3%	21.8%
2024 Est. Associate Degree Only	11.0%	10.5%	9.7%
2024 Est. Bachelor Degree Only	17.8%	18.5%	24.7%
2024 Est. Graduate Degree	5.6%	8.5%	14.8%
Housing			
2024 Est. Total Housing Units	4,759	7,330	24,493
2024 Est. Owner-Occupied	62.6%	68.0%	77.6%
2024 Est. Renter-Occupied	30.1%	24.6%	15.5%
2024 Est. Vacant Housing	7.3%	7.4%	6.9%
Homes Built by Year			
2024 Homes Built 2010 or later	11.1%	10.7%	13.2%
2024 Homes Built 2000 to 2009	12.6%	13.0%	17.1%
2024 Homes Built 1990 to 1999	17.4%	17.2%	17.6%
2024 Homes Built 1980 to 1989	15.4%	15.0%	14.7%
2024 Homes Built 1970 to 1979	15.2%	15.1%	13.2%
2024 Homes Built 1960 to 1969	7.9%	8.7%	6.9%
2024 Homes Built 1950 to 1959	3.9%	4.4%	4.0%
2024 Homes Built Before 1949	9.1%	8.6%	6.7%
Home Values			
2024 Home Value \$1,000,000 or More	1.2%	1.2%	1.5%
2024 Home Value \$500,000 to \$999,999	3.0%	9.8%	16.7%
2024 Home Value \$400,000 to \$499,999	5.1%	8.0%	13.6%
2024 Home Value \$300,000 to \$399,999	19.7%	17.6%	20.4%
2024 Home Value \$200,000 to \$299,999	30.8%	26.3%	21.6%
2024 Home Value \$150,000 to \$199,999	15.2%	14.0%	10.9%
2024 Home Value \$100,000 to \$149,999	11.3%	10.5%	7.4%
2024 Home Value \$50,000 to \$99,999	5.7%	4.6%	3.0%
2024 Home Value \$25,000 to \$49,999	0.8%	1.2%	1.2%
2024 Home Value Under \$25,000	7.4%	6.7%	3.8%
2024 Median Home Value	\$234,516	\$267,444	\$322,808
2024 Median Rent	\$727	\$726	\$797

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	8,503	13,874	48,406
2024 Est. Civilian Employed	68.4%	65.3%	66.7%
2024 Est. Civilian Unemployed	1.4%	1.9%	2.5%
2024 Est. in Armed Forces	-	-	0.1%
2024 Est. not in Labor Force	30.2%	32.7%	30.7%
2024 Labor Force Males	49.9%	51.7%	51.3%
2024 Labor Force Females	50.1%	48.3%	48.7%
Occupation			
2024 Occupation: Population Age 16 Years or Over	5,814	9,064	32,264
2024 Mgmt, Business, & Financial Operations	11.4%	14.2%	18.8%
2024 Professional, Related	17.8%	19.9%	25.9%
2024 Service	13.4%	14.0%	13.3%
2024 Sales, Office	24.4%	22.8%	20.6%
2024 Farming, Fishing, Forestry	-	-	-
2024 Construction, Extraction, Maintenance	14.4%	12.8%	10.0%
2024 Production, Transport, Material Moving	18.6%	16.2%	11.4%
2024 White Collar Workers	53.6%	56.9%	65.3%
2024 Blue Collar Workers	46.4%	43.1%	34.7%
Transportation to Work			
2024 Drive to Work Alone	77.5%	77.3%	72.3%
2024 Drive to Work in Carpool	11.3%	9.3%	7.0%
2024 Travel to Work by Public Transportation	-	-	0.1%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	1.3%	1.2%	1.1%
2024 Other Means	-	0.1%	0.2%
2024 Work at Home	9.8%	12.0%	19.2%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	26.2%	23.4%	21.2%
2024 Travel to Work in 15 to 29 Minutes	26.5%	27.6%	28.3%
2024 Travel to Work in 30 to 59 Minutes	40.1%	40.7%	42.6%
2024 Travel to Work in 60 Minutes or More	7.2%	8.3%	7.9%
2024 Average Travel Time to Work	26.8	27.4	27.9
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$399.08 M	\$671.47 M	\$2.73 B
2024 Est. Apparel	\$7.41 M	\$12.4 M	\$49.94 M
2024 Est. Contributions, Tax and Retirement	\$97.42 M	\$176.77 M	\$828.87 M
2024 Est. Education	\$8.85 M	\$15.1 M	\$63.49 M
2024 Est. Entertainment	\$22.97 M	\$38.37 M	\$154.1 M
2024 Est. Food, Beverages, Tobacco	\$50.05 M	\$81.73 M	\$311.67 M
2024 Est. Health Care	\$28.94 M	\$45.36 M	\$156.96 M
2024 Est. Household Furnishings and Equipment	\$10.58 M	\$17.79 M	\$72.46 M
2024 Est. Household Operations, Shelter, Utilities	\$91.64 M	\$149.03 M	\$567.91 M
2024 Est. Miscellaneous Expenses	\$6.83 M	\$11.44 M	\$46.31 M
2024 Est. Personal Care	\$5.38 M	\$8.74 M	\$32.98 M
2024 Est. Transportation	\$69.03 M	\$114.77 M	\$445.17 M

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