

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7699/-90.7855

Shoppes at Hawk Ridge Lake St Louis, MO 63367	3 mi radius	5 mi radius	7 mi radius
Population			
2023 Estimated Population	50,527	111,991	197,537
2028 Projected Population	53,841	116,760	206,200
2020 Census Population	48,810	109,414	192,382
2010 Census Population	38,996	91,780	162,925
Projected Annual Growth 2023 to 2028	1.3%	0.9%	0.9%
Historical Annual Growth 2010 to 2023	2.3%	1.7%	1.6%
Households			
2023 Estimated Households	19,163	41,561	72,754
2028 Projected Households	20,869	44,380	77,782
2020 Census Households	18,296	40,080	69,959
2010 Census Households	14,376	32,899	57,700
Projected Annual Growth 2023 to 2028	1.8%	1.4%	1.4%
Historical Annual Growth 2010 to 2023	2.6%	2.0%	2.0%
Age			
2023 Est. Population Under 10 Years	13.2%	13.2%	13.1%
2023 Est. Population 10 to 19 Years	12.7%	13.7%	13.8%
2023 Est. Population 20 to 29 Years	10.8%	10.9%	10.7%
2023 Est. Population 30 to 44 Years	23.2%	23.2%	22.8%
2023 Est. Population 45 to 59 Years	17.6%	17.9%	18.3%
2023 Est. Population 60 to 74 Years	17.1%	15.6%	15.7%
2023 Est. Population 75 Years or Over	5.5%	5.5%	5.5%
2023 Est. Median Age	38.4	37.8	38.0
Marital Status & Gender			
2023 Est. Male Population	49.9%	49.8%	49.7%
2023 Est. Female Population	50.1%	50.2%	50.3%
2023 Est. Never Married	24.6%	25.8%	25.6%
2023 Est. Now Married	60.7%	58.8%	58.5%
2023 Est. Separated or Divorced	11.0%	10.9%	11.3%
2023 Est. Widowed	3.7%	4.4%	4.7%
Income			
2023 Est. HH Income \$200,000 or More	20.9%	17.8%	17.2%
2023 Est. HH Income \$150,000 to \$199,999	15.4%	15.6%	15.5%
2023 Est. HH Income \$100,000 to \$149,999	25.1%	23.2%	22.6%
2023 Est. HH Income \$75,000 to \$99,999	11.1%	13.0%	13.9%
2023 Est. HH Income \$50,000 to \$74,999	12.0%	12.9%	13.5%
2023 Est. HH Income \$35,000 to \$49,999	6.6%	7.4%	7.2%
2023 Est. HH Income \$25,000 to \$34,999	3.1%	3.8%	4.1%
2023 Est. HH Income \$15,000 to \$24,999	2.7%	3.2%	3.1%
2023 Est. HH Income Under \$15,000	3.0%	2.9%	2.9%
2023 Est. Average Household Income	\$149,637	\$143,497	\$137,846
2023 Est. Median Household Income	\$124,354	\$116,206	\$114,801
2023 Est. Per Capita Income	\$56,768	\$53,293	\$50,806
2023 Est. Total Businesses	1,472	3,386	5,578
2023 Est. Total Employees	15,808	35,567	57,993

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Shoppes at Hawk Ridge		3 mi radius	5 mi radius	7 mi radius
Lake St Louis, MO 63367				
Race				
2023 Est. White		87.4%	86.4%	86.7%
2023 Est. Black		4.9%	5.1%	5.2%
2023 Est. Asian or Pacific Islander		3.0%	3.6%	3.3%
2023 Est. American Indian or Alaska Native		0.1%	0.1%	0.1%
2023 Est. Other Races		4.6%	4.8%	4.7%
Hispanic				
2023 Est. Hispanic Population		1,762	4,076	6,913
2023 Est. Hispanic Population		3.5%	3.6%	3.5%
2028 Proj. Hispanic Population		3.5%	3.6%	3.5%
2020 Hispanic Population		4.7%	4.7%	4.4%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		35,141	76,395	134,565
2023 Est. Elementary (Grade Level 0 to 8)		1.1%	1.1%	1.0%
2023 Est. Some High School (Grade Level 9 to 11)		2.6%	3.0%	3.0%
2023 Est. High School Graduate		20.8%	21.4%	22.6%
2023 Est. Some College		19.1%	20.3%	20.0%
2023 Est. Associate Degree Only		8.8%	8.7%	9.2%
2023 Est. Bachelor Degree Only		31.4%	29.2%	28.6%
2023 Est. Graduate Degree		16.1%	16.4%	15.6%
Housing				
2023 Est. Total Housing Units		20,461	43,550	75,804
2023 Est. Owner-Occupied		83.0%	85.1%	85.4%
2023 Est. Renter-Occupied		10.7%	10.3%	10.5%
2023 Est. Vacant Housing		6.3%	4.6%	4.0%
Homes Built by Year				
2023 Homes Built 2010 or later		25.6%	22.4%	20.8%
2023 Homes Built 2000 to 2009		28.1%	28.8%	28.0%
2023 Homes Built 1990 to 1999		15.0%	19.0%	20.3%
2023 Homes Built 1980 to 1989		11.7%	11.6%	12.0%
2023 Homes Built 1970 to 1979		7.8%	7.4%	7.5%
2023 Homes Built 1960 to 1969		3.0%	3.0%	3.6%
2023 Homes Built 1950 to 1959		1.3%	1.9%	2.2%
2023 Homes Built Before 1949		1.1%	1.4%	1.5%
Home Values				
2023 Home Value \$1,000,000 or More		0.5%	0.7%	0.8%
2023 Home Value \$500,000 to \$999,999		12.4%	9.3%	8.2%
2023 Home Value \$400,000 to \$499,999		15.6%	12.2%	11.1%
2023 Home Value \$300,000 to \$399,999		29.1%	28.6%	28.2%
2023 Home Value \$200,000 to \$299,999		29.1%	32.8%	34.9%
2023 Home Value \$150,000 to \$199,999		6.2%	7.9%	9.0%
2023 Home Value \$100,000 to \$149,999		2.7%	3.2%	3.4%
2023 Home Value \$50,000 to \$99,999		1.1%	1.4%	1.2%
2023 Home Value \$25,000 to \$49,999		0.8%	1.5%	1.2%
2023 Home Value Under \$25,000		2.4%	2.3%	2.1%
2023 Median Home Value		\$322,364	\$305,843	\$298,615
2023 Median Rent		\$1,105	\$1,043	\$1,022

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	39,667	87,412	154,328
2023 Est. Civilian Employed	68.6%	68.6%	68.4%
2023 Est. Civilian Unemployed	2.2%	2.0%	1.9%
2023 Est. in Armed Forces	0.2%	0.2%	0.1%
2023 Est. not in Labor Force	29.0%	29.3%	29.6%
2023 Labor Force Males	49.5%	49.4%	49.4%
2023 Labor Force Females	50.5%	50.6%	50.6%
Occupation			
2023 Occupation: Population Age 16 Years or Over	27,207	59,961	105,538
2023 Mgmt, Business, & Financial Operations	26.3%	23.1%	22.2%
2023 Professional, Related	24.1%	25.9%	26.2%
2023 Service	10.6%	10.9%	10.7%
2023 Sales, Office	22.9%	23.7%	22.8%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	5.8%	6.3%	6.9%
2023 Production, Transport, Material Moving	10.2%	10.1%	11.2%
2023 White Collar Workers	73.3%	72.7%	71.1%
2023 Blue Collar Workers	26.7%	27.3%	28.9%
Transportation to Work			
2023 Drive to Work Alone	76.7%	76.2%	78.3%
2023 Drive to Work in Carpool	4.1%	4.9%	4.9%
2023 Travel to Work by Public Transportation	-	-	-
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.3%	0.6%	0.6%
2023 Other Means	0.4%	0.8%	0.9%
2023 Work at Home	18.4%	17.3%	15.1%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	21.1%	21.8%	21.9%
2023 Travel to Work in 15 to 29 Minutes	41.7%	41.0%	40.5%
2023 Travel to Work in 30 to 59 Minutes	32.7%	33.1%	33.3%
2023 Travel to Work in 60 Minutes or More	4.5%	4.1%	4.3%
2023 Average Travel Time to Work	23.6	23.4	23.7
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$1.79 B	\$3.77 B	\$6.44 B
2023 Est. Apparel	\$64.82 M	\$136.15 M	\$232.04 M
2023 Est. Contributions, Gifts	\$112.59 M	\$232.78 M	\$395.53 M
2023 Est. Education, Reading	\$66.48 M	\$137.22 M	\$232.74 M
2023 Est. Entertainment	\$105.67 M	\$221.59 M	\$377.57 M
2023 Est. Food, Beverages, Tobacco	\$267.13 M	\$564.31 M	\$963.58 M
2023 Est. Furnishings, Equipment	\$65.31 M	\$137.02 M	\$233.52 M
2023 Est. Health Care, Insurance	\$159.65 M	\$337.29 M	\$576.25 M
2023 Est. Household Operations, Shelter, Utilities	\$569.15 M	\$1.2 B	\$2.05 B
2023 Est. Miscellaneous Expenses	\$34.35 M	\$72.12 M	\$122.94 M
2023 Est. Personal Care	\$24.09 M	\$50.7 M	\$86.47 M
2023 Est. Transportation	\$325.17 M	\$686.04 M	\$1.17 B

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