

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.592/-90.2709

Southtown Centre			
St. Louis, MO 63116			
	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	22,280	158,547	338,212
2030 Projected Population	19,811	143,656	316,988
2020 Census Population	25,618	171,522	352,725
2010 Census Population	26,536	176,648	354,543
Projected Annual Growth 2025 to 2030	-2.2%	-1.9%	-1.3%
Historical Annual Growth 2010 to 2025	-1.1%	-0.7%	-0.3%
Households			
2025 Estimated Households	11,512	77,888	163,337
2030 Projected Households	10,034	69,440	151,426
2020 Census Households	12,789	83,330	168,386
2010 Census Households	12,441	80,833	161,514
Projected Annual Growth 2025 to 2030	-2.6%	-2.2%	-1.5%
Historical Annual Growth 2010 to 2025	-0.5%	-0.2%	-
Age			
2025 Est. Population Under 10 Years	10.7%	11.0%	10.2%
2025 Est. Population 10 to 19 Years	7.5%	8.7%	10.3%
2025 Est. Population 20 to 29 Years	13.5%	13.8%	16.3%
2025 Est. Population 30 to 44 Years	30.4%	28.2%	24.7%
2025 Est. Population 45 to 59 Years	17.5%	16.9%	16.1%
2025 Est. Population 60 to 74 Years	15.4%	16.0%	16.2%
2025 Est. Population 75 Years or Over	5.1%	5.3%	6.3%
2025 Est. Median Age	37.1	37.2	36.9
Marital Status & Gender			
2025 Est. Male Population	50.0%	50.0%	51.3%
2025 Est. Female Population	50.0%	50.0%	48.7%
2025 Est. Never Married	46.1%	46.2%	46.6%
2025 Est. Now Married	30.2%	33.1%	33.0%
2025 Est. Separated or Divorced	17.9%	16.0%	15.4%
2025 Est. Widowed	5.8%	4.7%	5.0%
Income			
2025 Est. HH Income \$200,000 or More	3.8%	7.9%	9.8%
2025 Est. HH Income \$150,000 to \$199,999	5.9%	7.1%	7.2%
2025 Est. HH Income \$100,000 to \$149,999	14.8%	15.8%	15.9%
2025 Est. HH Income \$75,000 to \$99,999	14.9%	13.0%	12.3%
2025 Est. HH Income \$50,000 to \$74,999	17.5%	19.3%	17.9%
2025 Est. HH Income \$35,000 to \$49,999	15.0%	13.0%	11.7%
2025 Est. HH Income \$25,000 to \$34,999	10.7%	8.3%	7.6%
2025 Est. HH Income \$15,000 to \$24,999	6.0%	6.1%	6.3%
2025 Est. HH Income Under \$15,000	11.4%	9.4%	11.3%
2025 Est. Average Household Income	\$81,043	\$97,249	\$106,233
2025 Est. Median Household Income	\$61,951	\$71,000	\$74,072
2025 Est. Per Capita Income	\$41,988	\$47,890	\$51,564
2025 Est. Total Businesses	831	6,295	16,973
2025 Est. Total Employees	8,486	65,332	193,689

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Race				
2025 Est. White		64.2%	63.6%	64.2%
2025 Est. Black		22.6%	24.9%	24.3%
2025 Est. Asian or Pacific Islander		4.5%	3.8%	5.0%
2025 Est. American Indian or Alaska Native		0.3%	0.2%	0.2%
2025 Est. Other Races		8.4%	7.5%	6.3%
Hispanic				
2025 Est. Hispanic Population		1,829	10,616	17,910
2025 Est. Hispanic Population		8.2%	6.7%	5.3%
2030 Proj. Hispanic Population		8.2%	7.0%	5.6%
2020 Hispanic Population		9.1%	7.0%	5.4%
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)		17,379	120,072	245,167
2025 Est. Elementary (Grade Level 0 to 8)		3.7%	2.9%	2.6%
2025 Est. Some High School (Grade Level 9 to 11)		4.7%	4.4%	4.3%
2025 Est. High School Graduate		22.1%	22.2%	20.0%
2025 Est. Some College		20.3%	18.4%	17.6%
2025 Est. Associate Degree Only		8.4%	6.9%	6.8%
2025 Est. Bachelor Degree Only		24.5%	25.7%	25.9%
2025 Est. Graduate Degree		16.4%	19.4%	22.8%
Housing				
2025 Est. Total Housing Units		13,897	95,122	194,336
2025 Est. Owner-Occupied		41.2%	41.8%	41.2%
2025 Est. Renter-Occupied		41.7%	40.0%	42.9%
2025 Est. Vacant Housing		17.2%	18.1%	16.0%
Homes Built by Year				
2025 Homes Built 2010 or later		1.5%	3.5%	4.5%
2025 Homes Built 2000 to 2009		1.6%	2.6%	4.0%
2025 Homes Built 1990 to 1999		1.9%	1.9%	3.2%
2025 Homes Built 1980 to 1989		2.8%	2.7%	4.3%
2025 Homes Built 1970 to 1979		4.9%	4.1%	5.0%
2025 Homes Built 1960 to 1969		3.1%	3.8%	6.0%
2025 Homes Built 1950 to 1959		9.6%	9.7%	10.5%
2025 Homes Built Before 1949		57.5%	53.5%	46.6%
Home Values				
2025 Home Value \$1,000,000 or More		2.7%	1.6%	3.1%
2025 Home Value \$500,000 to \$999,999		3.9%	4.7%	8.3%
2025 Home Value \$400,000 to \$499,999		2.4%	6.6%	7.0%
2025 Home Value \$300,000 to \$399,999		9.4%	14.9%	14.6%
2025 Home Value \$200,000 to \$299,999		26.8%	25.5%	25.4%
2025 Home Value \$150,000 to \$199,999		25.7%	19.8%	18.6%
2025 Home Value \$100,000 to \$149,999		14.0%	12.7%	10.9%
2025 Home Value \$50,000 to \$99,999		10.0%	9.2%	7.5%
2025 Home Value \$25,000 to \$49,999		1.7%	2.0%	1.9%
2025 Home Value Under \$25,000		3.5%	2.9%	2.7%
2025 Median Home Value		\$192,380	\$222,708	\$259,860
2025 Median Rent		\$753	\$870	\$950

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	18,833	132,528	285,341
2025 Est. Civilian Employed	71.3%	70.5%	66.3%
2025 Est. Civilian Unemployed	2.3%	2.4%	2.2%
2025 Est. in Armed Forces	0.1%	0.4%	0.3%
2025 Est. not in Labor Force	26.2%	26.6%	31.1%
2025 Labor Force Males	49.8%	49.9%	51.3%
2025 Labor Force Females	50.2%	50.1%	48.7%
Occupation			
2025 Occupation: Population Age 16 Years or Over	13,434	93,441	189,138
2025 Mgmt, Business, & Financial Operations	18.0%	20.3%	19.8%
2025 Professional, Related	33.9%	35.0%	36.6%
2025 Service	16.0%	14.4%	14.1%
2025 Sales, Office	18.4%	17.5%	16.5%
2025 Farming, Fishing, Forestry	-	0.2%	0.2%
2025 Construction, Extraction, Maintenance	4.5%	3.8%	4.1%
2025 Production, Transport, Material Moving	9.1%	8.8%	8.6%
2025 White Collar Workers	70.3%	72.8%	73.0%
2025 Blue Collar Workers	29.7%	27.2%	27.0%
Transportation to Work			
2025 Drive to Work Alone	69.3%	70.3%	68.4%
2025 Drive to Work in Carpool	6.4%	6.3%	6.3%
2025 Travel to Work by Public Transportation	3.2%	3.1%	3.2%
2025 Drive to Work on Motorcycle	0.4%	0.2%	-
2025 Walk or Bicycle to Work	4.0%	3.6%	5.2%
2025 Other Means	0.7%	1.2%	1.2%
2025 Work at Home	16.1%	15.4%	15.6%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	20.0%	23.1%	26.0%
2025 Travel to Work in 15 to 29 Minutes	44.8%	49.0%	48.8%
2025 Travel to Work in 30 to 59 Minutes	33.0%	25.1%	22.6%
2025 Travel to Work in 60 Minutes or More	2.2%	2.8%	2.6%
2025 Average Travel Time to Work	22.2	20.6	19.9
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$905.84 M	\$6.89 B	\$14.84 B
2025 Est. Apparel	\$17.12 M	\$128.88 M	\$275.9 M
2025 Est. Contributions, Tax and Retirement	\$226.77 M	\$1.88 B	\$4.17 B
2025 Est. Education	\$20.74 M	\$159.63 M	\$344.37 M
2025 Est. Entertainment	\$53.16 M	\$399.45 M	\$854.67 M
2025 Est. Food, Beverages, Tobacco	\$113.78 M	\$833.72 M	\$1.77 B
2025 Est. Health Care	\$67.01 M	\$465.13 M	\$996.43 M
2025 Est. Household Furnishings and Equipment	\$24.54 M	\$185.83 M	\$398.57 M
2025 Est. Household Operations, Shelter, Utilities	\$218.16 M	\$1.61 B	\$3.44 B
2025 Est. Miscellaneous Expenses	\$15.96 M	\$120.22 M	\$257.31 M
2025 Est. Personal Care	\$12.17 M	\$88.65 M	\$187.51 M
2025 Est. Transportation	\$136.44 M	\$1.01 B	\$2.15 B

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