

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4399/-90.3747

Water Tower Place Arnold, MO 63010			
	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	9,079	53,109	131,043
2030 Projected Population	8,985	52,508	128,853
2020 Census Population	9,091	54,550	134,308
2010 Census Population	9,248	53,746	130,948
Projected Annual Growth 2025 to 2030	-0.2%	-0.2%	-0.3%
Historical Annual Growth 2010 to 2025	-0.1%	-	-
Households			
2025 Estimated Households	3,739	21,428	53,639
2030 Projected Households	3,762	21,483	53,376
2020 Census Households	3,728	21,399	53,750
2010 Census Households	3,675	20,353	51,086
Projected Annual Growth 2025 to 2030	0.1%	-	-
Historical Annual Growth 2010 to 2025	0.1%	0.4%	0.3%
Age			
2025 Est. Population Under 10 Years	11.2%	11.2%	11.0%
2025 Est. Population 10 to 19 Years	12.0%	12.2%	11.8%
2025 Est. Population 20 to 29 Years	11.8%	10.7%	10.7%
2025 Est. Population 30 to 44 Years	19.3%	19.1%	18.8%
2025 Est. Population 45 to 59 Years	18.6%	18.9%	18.4%
2025 Est. Population 60 to 74 Years	18.6%	20.1%	20.3%
2025 Est. Population 75 Years or Over	8.3%	7.9%	9.0%
2025 Est. Median Age	40.4	42.1	43.1
Marital Status & Gender			
2025 Est. Male Population	48.8%	48.9%	49.1%
2025 Est. Female Population	51.2%	51.1%	50.9%
2025 Est. Never Married	27.0%	27.4%	28.0%
2025 Est. Now Married	46.1%	51.4%	51.9%
2025 Est. Separated or Divorced	18.4%	14.7%	13.9%
2025 Est. Widowed	8.5%	6.4%	6.2%
Income			
2025 Est. HH Income \$200,000 or More	5.7%	11.4%	13.0%
2025 Est. HH Income \$150,000 to \$199,999	6.9%	9.6%	9.7%
2025 Est. HH Income \$100,000 to \$149,999	23.9%	24.9%	22.0%
2025 Est. HH Income \$75,000 to \$99,999	15.5%	13.5%	12.7%
2025 Est. HH Income \$50,000 to \$74,999	18.4%	16.4%	17.7%
2025 Est. HH Income \$35,000 to \$49,999	8.1%	8.5%	9.6%
2025 Est. HH Income \$25,000 to \$34,999	7.8%	5.9%	6.5%
2025 Est. HH Income \$15,000 to \$24,999	11.4%	5.5%	4.7%
2025 Est. HH Income Under \$15,000	2.3%	4.3%	4.0%
2025 Est. Average Household Income	\$101,797	\$120,818	\$123,790
2025 Est. Median Household Income	\$81,564	\$94,522	\$93,244
2025 Est. Per Capita Income	\$41,925	\$48,758	\$50,722
2025 Est. Total Businesses	504	1,576	3,676
2025 Est. Total Employees	6,217	16,905	35,544

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Race				
2025 Est. White	92.8%	91.8%	90.8%	
2025 Est. Black	1.4%	2.2%	2.9%	
2025 Est. Asian or Pacific Islander	1.5%	1.9%	2.1%	
2025 Est. American Indian or Alaska Native	-	0.1%	0.1%	
2025 Est. Other Races	4.3%	4.0%	4.0%	
Hispanic				
2025 Est. Hispanic Population	292	1,611	4,004	
2025 Est. Hispanic Population	3.2%	3.0%	3.1%	
2030 Proj. Hispanic Population	3.9%	3.8%	3.8%	
2020 Hispanic Population	3.2%	2.9%	2.9%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	6,471	37,912	94,292	
2025 Est. Elementary (Grade Level 0 to 8)	3.1%	1.6%	1.4%	
2025 Est. Some High School (Grade Level 9 to 11)	5.9%	4.5%	4.1%	
2025 Est. High School Graduate	30.0%	26.8%	26.1%	
2025 Est. Some College	23.0%	21.3%	20.5%	
2025 Est. Associate Degree Only	12.8%	12.1%	11.0%	
2025 Est. Bachelor Degree Only	16.3%	22.7%	24.2%	
2025 Est. Graduate Degree	9.0%	10.9%	12.7%	
Housing				
2025 Est. Total Housing Units	3,895	22,435	56,426	
2025 Est. Owner-Occupied	76.6%	77.1%	74.2%	
2025 Est. Renter-Occupied	19.4%	18.4%	20.8%	
2025 Est. Vacant Housing	4.0%	4.5%	4.9%	
Homes Built by Year				
2025 Homes Built 2010 or later	7.8%	8.1%	8.6%	
2025 Homes Built 2000 to 2009	12.0%	11.8%	12.2%	
2025 Homes Built 1990 to 1999	9.9%	18.7%	16.6%	
2025 Homes Built 1980 to 1989	10.8%	16.1%	15.8%	
2025 Homes Built 1970 to 1979	12.3%	17.5%	18.0%	
2025 Homes Built 1960 to 1969	26.4%	13.1%	12.3%	
2025 Homes Built 1950 to 1959	12.8%	6.3%	6.7%	
2025 Homes Built Before 1949	4.0%	3.9%	4.9%	
Home Values				
2025 Home Value \$1,000,000 or More	0.1%	0.5%	1.0%	
2025 Home Value \$500,000 to \$999,999	1.9%	5.7%	8.4%	
2025 Home Value \$400,000 to \$499,999	4.1%	7.3%	9.2%	
2025 Home Value \$300,000 to \$399,999	13.3%	22.1%	23.9%	
2025 Home Value \$200,000 to \$299,999	32.9%	35.2%	32.1%	
2025 Home Value \$150,000 to \$199,999	29.8%	18.2%	13.9%	
2025 Home Value \$100,000 to \$149,999	10.0%	5.4%	5.4%	
2025 Home Value \$50,000 to \$99,999	4.0%	2.0%	2.1%	
2025 Home Value \$25,000 to \$49,999	0.4%	0.9%	1.2%	
2025 Home Value Under \$25,000	3.5%	2.7%	2.7%	
2025 Median Home Value	\$214,366	\$264,953	\$283,754	
2025 Median Rent	\$832	\$907	\$927	

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	7,423	43,216	107,141
2025 Est. Civilian Employed	65.9%	64.5%	63.5%
2025 Est. Civilian Unemployed	2.5%	2.4%	2.3%
2025 Est. in Armed Forces	1.0%	0.4%	0.2%
2025 Est. not in Labor Force	30.6%	32.7%	34.0%
2025 Labor Force Males	48.0%	48.5%	48.7%
2025 Labor Force Females	52.0%	51.5%	51.3%
Occupation			
2025 Occupation: Population Age 16 Years or Over	4,892	27,889	68,030
2025 Mgmt, Business, & Financial Operations	11.3%	16.0%	18.3%
2025 Professional, Related	24.1%	27.3%	26.2%
2025 Service	17.3%	15.7%	15.3%
2025 Sales, Office	21.8%	20.4%	20.7%
2025 Farming, Fishing, Forestry	-	-	-
2025 Construction, Extraction, Maintenance	12.5%	9.7%	8.4%
2025 Production, Transport, Material Moving	13.1%	10.9%	11.0%
2025 White Collar Workers	57.1%	63.6%	65.2%
2025 Blue Collar Workers	42.9%	36.4%	34.8%
Transportation to Work			
2025 Drive to Work Alone	80.3%	80.4%	77.8%
2025 Drive to Work in Carpool	8.4%	7.5%	7.5%
2025 Travel to Work by Public Transportation	-	0.2%	0.2%
2025 Drive to Work on Motorcycle	-	-	-
2025 Walk or Bicycle to Work	0.4%	0.4%	0.6%
2025 Other Means	0.3%	0.2%	0.5%
2025 Work at Home	10.6%	11.2%	13.3%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	18.2%	15.7%	17.9%
2025 Travel to Work in 15 to 29 Minutes	34.8%	34.1%	36.4%
2025 Travel to Work in 30 to 59 Minutes	41.9%	44.4%	40.4%
2025 Travel to Work in 60 Minutes or More	5.0%	5.9%	5.3%
2025 Average Travel Time to Work	27.6	28.5	26.8
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$359.92 M	\$2.31 B	\$5.83 B
2025 Est. Apparel	\$6.76 M	\$42.98 M	\$107.89 M
2025 Est. Contributions, Tax and Retirement	\$91.64 M	\$651.64 M	\$1.67 B
2025 Est. Education	\$8.18 M	\$53.53 M	\$135.21 M
2025 Est. Entertainment	\$20.94 M	\$132.93 M	\$333.45 M
2025 Est. Food, Beverages, Tobacco	\$44.97 M	\$275.85 M	\$686.79 M
2025 Est. Health Care	\$25.32 M	\$147.01 M	\$369.52 M
2025 Est. Household Furnishings and Equipment	\$9.68 M	\$62.03 M	\$155.97 M
2025 Est. Household Operations, Shelter, Utilities	\$80.93 M	\$500.85 M	\$1.26 B
2025 Est. Miscellaneous Expenses	\$6.26 M	\$39.92 M	\$100.23 M
2025 Est. Personal Care	\$4.82 M	\$29.36 M	\$72.95 M
2025 Est. Transportation	\$60.43 M	\$376.07 M	\$941.69 M

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