

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4399/-90.3747

Water Tower Place Arnold, MO 63010	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	9,073	54,583	133,827
2028 Projected Population	9,006	54,342	133,995
2020 Census Population	9,091	54,550	134,308
2010 Census Population	9,248	53,746	130,948
Projected Annual Growth 2023 to 2028	-0.1%	-	-
Historical Annual Growth 2010 to 2023	-0.1%	0.1%	0.2%
Households			
2023 Estimated Households	3,764	21,690	54,248
2028 Projected Households	3,788	21,721	54,433
2020 Census Households	3,728	21,399	53,750
2010 Census Households	3,675	20,353	51,086
Projected Annual Growth 2023 to 2028	0.1%	-	-
Historical Annual Growth 2010 to 2023	0.2%	0.5%	0.5%
Age			
2023 Est. Population Under 10 Years	10.6%	11.4%	11.2%
2023 Est. Population 10 to 19 Years	13.0%	12.9%	12.4%
2023 Est. Population 20 to 29 Years	10.5%	11.0%	11.2%
2023 Est. Population 30 to 44 Years	18.7%	19.9%	19.5%
2023 Est. Population 45 to 59 Years	18.4%	19.6%	19.2%
2023 Est. Population 60 to 74 Years	20.7%	19.2%	19.7%
2023 Est. Population 75 Years or Over	8.1%	6.0%	6.7%
2023 Est. Median Age	42.1	40.6	41.6
Marital Status & Gender			
2023 Est. Male Population	48.6%	49.4%	49.3%
2023 Est. Female Population	51.4%	50.6%	50.7%
2023 Est. Never Married	27.0%	27.5%	27.9%
2023 Est. Now Married	46.2%	51.5%	52.0%
2023 Est. Separated or Divorced	18.3%	14.7%	13.8%
2023 Est. Widowed	8.5%	6.4%	6.2%
Income			
2023 Est. HH Income \$200,000 or More	3.3%	8.4%	11.2%
2023 Est. HH Income \$150,000 to \$199,999	5.0%	11.0%	10.7%
2023 Est. HH Income \$100,000 to \$149,999	24.2%	20.3%	19.0%
2023 Est. HH Income \$75,000 to \$99,999	14.7%	14.6%	13.6%
2023 Est. HH Income \$50,000 to \$74,999	21.8%	16.8%	17.0%
2023 Est. HH Income \$35,000 to \$49,999	10.1%	11.0%	10.9%
2023 Est. HH Income \$25,000 to \$34,999	7.1%	6.4%	6.7%
2023 Est. HH Income \$15,000 to \$24,999	9.1%	6.1%	5.7%
2023 Est. HH Income Under \$15,000	4.6%	5.6%	5.1%
2023 Est. Average Household Income	\$94,106	\$109,233	\$115,550
2023 Est. Median Household Income	\$74,708	\$85,212	\$87,793
2023 Est. Per Capita Income	\$39,043	\$43,418	\$46,880
2023 Est. Total Businesses	495	1,556	3,537
2023 Est. Total Employees	6,035	16,497	34,499

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Race			
2023 Est. White	93.4%	92.3%	91.3%
2023 Est. Black	1.2%	2.0%	2.7%
2023 Est. Asian or Pacific Islander	1.3%	1.8%	2.0%
2023 Est. American Indian or Alaska Native	-	-	0.1%
2023 Est. Other Races	4.0%	3.9%	3.8%
Hispanic			
2023 Est. Hispanic Population	243	1,425	3,462
2023 Est. Hispanic Population	2.7%	2.6%	2.6%
2028 Proj. Hispanic Population	2.7%	2.6%	2.6%
2020 Hispanic Population	2.9%	2.8%	2.8%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	6,466	38,302	94,806
2023 Est. Elementary (Grade Level 0 to 8)	2.8%	2.0%	1.7%
2023 Est. Some High School (Grade Level 9 to 11)	5.8%	4.6%	4.6%
2023 Est. High School Graduate	33.0%	29.3%	27.4%
2023 Est. Some College	23.6%	21.7%	21.5%
2023 Est. Associate Degree Only	11.6%	10.8%	10.2%
2023 Est. Bachelor Degree Only	15.0%	20.4%	22.2%
2023 Est. Graduate Degree	8.2%	11.1%	12.4%
Housing			
2023 Est. Total Housing Units	3,917	22,595	56,764
2023 Est. Owner-Occupied	87.1%	80.3%	75.8%
2023 Est. Renter-Occupied	9.0%	15.7%	19.7%
2023 Est. Vacant Housing	3.9%	4.0%	4.4%
Homes Built by Year			
2023 Homes Built 2010 or later	5.7%	7.0%	7.7%
2023 Homes Built 2000 to 2009	15.1%	13.3%	13.4%
2023 Homes Built 1990 to 1999	13.4%	18.7%	15.9%
2023 Homes Built 1980 to 1989	10.6%	16.6%	16.1%
2023 Homes Built 1970 to 1979	10.9%	17.2%	18.0%
2023 Homes Built 1960 to 1969	28.1%	14.6%	14.2%
2023 Homes Built 1950 to 1959	9.2%	5.3%	5.9%
2023 Homes Built Before 1949	3.1%	3.1%	4.4%
Home Values			
2023 Home Value \$1,000,000 or More	-	0.7%	0.9%
2023 Home Value \$500,000 to \$999,999	1.3%	3.7%	5.2%
2023 Home Value \$400,000 to \$499,999	1.4%	4.3%	6.6%
2023 Home Value \$300,000 to \$399,999	9.4%	13.5%	15.4%
2023 Home Value \$200,000 to \$299,999	32.8%	35.5%	34.5%
2023 Home Value \$150,000 to \$199,999	26.3%	23.2%	19.5%
2023 Home Value \$100,000 to \$149,999	17.5%	10.8%	9.6%
2023 Home Value \$50,000 to \$99,999	6.0%	3.9%	3.7%
2023 Home Value \$25,000 to \$49,999	0.4%	0.6%	0.8%
2023 Home Value Under \$25,000	4.7%	3.9%	3.7%
2023 Median Home Value	\$192,668	\$224,390	\$240,671
2023 Median Rent	\$864	\$833	\$817

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	7,377	43,931	108,402
2023 Est. Civilian Employed	62.6%	63.5%	63.2%
2023 Est. Civilian Unemployed	0.8%	1.1%	1.4%
2023 Est. in Armed Forces	1.3%	0.6%	0.3%
2023 Est. not in Labor Force	35.2%	34.9%	35.1%
2023 Labor Force Males	47.7%	49.1%	48.8%
2023 Labor Force Females	52.3%	50.9%	51.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	4,622	27,892	68,468
2023 Mgmt, Business, & Financial Operations	12.5%	14.7%	17.4%
2023 Professional, Related	22.7%	24.0%	23.8%
2023 Service	14.3%	14.5%	14.6%
2023 Sales, Office	26.7%	23.6%	22.5%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	11.0%	9.5%	8.3%
2023 Production, Transport, Material Moving	12.8%	13.7%	13.3%
2023 White Collar Workers	61.9%	62.4%	63.8%
2023 Blue Collar Workers	38.1%	37.6%	36.2%
Transportation to Work			
2023 Drive to Work Alone	82.3%	79.2%	75.5%
2023 Drive to Work in Carpool	7.5%	6.1%	6.0%
2023 Travel to Work by Public Transportation	-	0.2%	0.3%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.5%	0.9%	0.8%
2023 Other Means	0.5%	0.3%	0.3%
2023 Work at Home	9.1%	13.3%	17.0%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	21.9%	19.0%	19.1%
2023 Travel to Work in 15 to 29 Minutes	35.0%	36.7%	39.4%
2023 Travel to Work in 30 to 59 Minutes	38.0%	39.8%	37.2%
2023 Travel to Work in 60 Minutes or More	5.1%	4.5%	4.3%
2023 Average Travel Time to Work	25.0	26.0	25.1
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$256.04 M	\$1.63 B	\$4.25 B
2023 Est. Apparel	\$8.86 M	\$57.65 M	\$150.54 M
2023 Est. Contributions, Gifts	\$14.28 M	\$94.75 M	\$251.79 M
2023 Est. Education, Reading	\$7.59 M	\$53.7 M	\$143.1 M
2023 Est. Entertainment	\$14.5 M	\$93.64 M	\$244.4 M
2023 Est. Food, Beverages, Tobacco	\$39.45 M	\$248.02 M	\$643.2 M
2023 Est. Furnishings, Equipment	\$9.03 M	\$58.16 M	\$151.62 M
2023 Est. Health Care, Insurance	\$24.18 M	\$149.73 M	\$387.86 M
2023 Est. Household Operations, Shelter, Utilities	\$82.48 M	\$523.09 M	\$1.36 B
2023 Est. Miscellaneous Expenses	\$4.86 M	\$31.03 M	\$80.92 M
2023 Est. Personal Care	\$3.45 M	\$21.93 M	\$57.04 M
2023 Est. Transportation	\$47.37 M	\$298.39 M	\$773.57 M

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