

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4386/-90.3771

Water Tower Arnold, MO 63010	1 mi radius	3 mi radius	5 mi radius
Population			
2026 Estimated Population	7,859	52,569	128,123
2031 Projected Population	7,670	51,966	126,635
2020 Census Population	8,117	54,151	131,669
2010 Census Population	8,212	53,323	128,323
Projected Annual Growth 2026 to 2031	-0.5%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2026	-0.3%	-	-
Households			
2026 Estimated Households	3,269	21,485	52,879
2031 Projected Households	3,217	21,331	52,400
2020 Census Households	3,277	21,211	52,386
2010 Census Households	3,220	20,163	49,710
Projected Annual Growth 2026 to 2031	-0.3%	-0.1%	-0.2%
Historical Annual Growth 2010 to 2026	-	0.4%	0.4%
Age			
2026 Est. Population Under 10 Years	10.7%	10.9%	10.8%
2026 Est. Population 10 to 19 Years	12.3%	12.2%	11.8%
2026 Est. Population 20 to 29 Years	11.4%	10.9%	10.7%
2026 Est. Population 30 to 44 Years	19.5%	19.3%	18.9%
2026 Est. Population 45 to 59 Years	18.4%	18.7%	18.2%
2026 Est. Population 60 to 74 Years	19.2%	19.9%	20.4%
2026 Est. Population 75 Years or Over	8.6%	8.0%	9.2%
2026 Est. Median Age	40.8	41.9	43.2
Marital Status & Gender			
2026 Est. Male Population	48.9%	49.0%	49.2%
2026 Est. Female Population	51.1%	51.0%	50.8%
2026 Est. Never Married	24.5%	27.7%	27.6%
2026 Est. Now Married	48.6%	53.1%	53.5%
2026 Est. Separated or Divorced	19.2%	13.9%	13.1%
2026 Est. Widowed	7.7%	5.3%	5.8%
Income			
2026 Est. HH Income \$200,000 or More	7.1%	12.5%	14.1%
2026 Est. HH Income \$150,000 to \$199,999	7.0%	10.5%	11.4%
2026 Est. HH Income \$100,000 to \$149,999	25.0%	24.3%	21.3%
2026 Est. HH Income \$75,000 to \$99,999	15.3%	13.2%	12.4%
2026 Est. HH Income \$50,000 to \$74,999	16.2%	16.7%	16.9%
2026 Est. HH Income \$35,000 to \$49,999	6.4%	7.1%	7.9%
2026 Est. HH Income \$25,000 to \$34,999	7.1%	5.6%	6.4%
2026 Est. HH Income \$15,000 to \$24,999	11.9%	5.2%	4.7%
2026 Est. HH Income Under \$15,000	4.0%	5.0%	4.9%
2026 Est. Average Household Income	\$102,197	\$118,931	\$121,913
2026 Est. Median Household Income	\$81,252	\$96,736	\$96,844
2026 Est. Per Capita Income	\$42,505	\$48,617	\$50,359
2026 Est. Total Businesses	487	1,538	3,539
2026 Est. Total Employees	6,145	16,690	36,685

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Water Tower				
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Race				
2026 Est. White	92.4%	90.7%	89.7%	
2026 Est. Black	1.5%	2.8%	3.6%	
2026 Est. Asian or Pacific Islander	1.7%	2.1%	2.4%	
2026 Est. American Indian or Alaska Native	-	0.1%	0.1%	
2026 Est. Other Races	4.3%	4.2%	4.2%	
Hispanic				
2026 Est. Hispanic Population	262	1,705	4,169	
2026 Est. Hispanic Population	3.3%	3.2%	3.3%	
2031 Proj. Hispanic Population	4.0%	4.1%	4.1%	
2020 Hispanic Population	3.3%	2.9%	2.7%	
Education (Adults 25 & Older)				
2026 Est. Adult Population (25 Years or Over)	5,626	37,600	92,358	
2026 Est. Elementary (Grade Level 0 to 8)	3.9%	1.8%	1.5%	
2026 Est. Some High School (Grade Level 9 to 11)	5.9%	4.9%	4.4%	
2026 Est. High School Graduate	27.8%	26.6%	25.7%	
2026 Est. Some College	23.7%	21.2%	20.6%	
2026 Est. Associate Degree Only	12.6%	12.3%	11.2%	
2026 Est. Bachelor Degree Only	17.5%	22.0%	23.5%	
2026 Est. Graduate Degree	8.7%	11.2%	13.2%	
Housing				
2026 Est. Total Housing Units	3,372	22,349	55,289	
2026 Est. Owner-Occupied	76.4%	77.2%	74.9%	
2026 Est. Renter-Occupied	20.5%	18.9%	20.8%	
2026 Est. Vacant Housing	3.1%	3.9%	4.4%	
Homes Built by Year				
2026 Homes Built 2010 or later	8.3%	8.9%	9.5%	
2026 Homes Built 2000 to 2009	11.7%	10.2%	11.7%	
2026 Homes Built 1990 to 1999	13.6%	18.8%	15.8%	
2026 Homes Built 1980 to 1989	10.2%	17.7%	17.8%	
2026 Homes Built 1970 to 1979	9.4%	16.7%	18.1%	
2026 Homes Built 1960 to 1969	29.8%	14.1%	12.4%	
2026 Homes Built 1950 to 1959	11.3%	6.7%	6.5%	
2026 Homes Built Before 1949	2.8%	2.9%	3.9%	
Home Values				
2026 Home Value \$1,000,000 or More	0.2%	0.7%	0.9%	
2026 Home Value \$500,000 to \$999,999	0.8%	5.0%	8.8%	
2026 Home Value \$400,000 to \$499,999	8.0%	12.2%	13.8%	
2026 Home Value \$300,000 to \$399,999	17.2%	24.6%	26.9%	
2026 Home Value \$200,000 to \$299,999	39.4%	34.3%	30.0%	
2026 Home Value \$150,000 to \$199,999	24.4%	13.6%	10.4%	
2026 Home Value \$100,000 to \$149,999	4.7%	4.4%	3.8%	
2026 Home Value \$50,000 to \$99,999	3.5%	2.3%	2.3%	
2026 Home Value \$25,000 to \$49,999	0.4%	1.0%	1.2%	
2026 Home Value Under \$25,000	1.5%	2.0%	1.9%	
2026 Median Home Value	\$249,305	\$287,489	\$308,356	
2026 Median Rent	\$908	\$965	\$983	

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Labor Force			
2026 Est. Labor Population Age 16 Years or Over	6,459	42,913	105,011
2026 Est. Civilian Employed	62.7%	64.1%	62.5%
2026 Est. Civilian Unemployed	1.6%	1.5%	1.7%
2026 Est. in Armed Forces	0.9%	0.5%	0.3%
2026 Est. not in Labor Force	34.8%	33.8%	35.4%
2026 Labor Force Males	48.2%	48.6%	48.8%
2026 Labor Force Females	51.8%	51.4%	51.2%
Occupation			
2026 Occupation: Population Age 16 Years or Over	4,050	27,517	65,680
2026 Mgmt, Business, & Financial Operations	13.8%	16.2%	18.0%
2026 Professional, Related	22.6%	25.6%	25.8%
2026 Service	12.9%	13.1%	13.3%
2026 Sales, Office	24.1%	21.3%	21.7%
2026 Farming, Fishing, Forestry	0.3%	-	-
2026 Construction, Extraction, Maintenance	16.0%	11.9%	10.3%
2026 Production, Transport, Material Moving	10.3%	11.7%	10.9%
2026 White Collar Workers	60.5%	63.2%	65.4%
2026 Blue Collar Workers	39.5%	36.8%	34.6%
Transportation to Work			
2026 Drive to Work Alone	83.8%	82.0%	78.6%
2026 Drive to Work in Carpool	7.5%	7.6%	7.6%
2026 Travel to Work by Public Transportation	-	0.2%	0.4%
2026 Drive to Work on Motorcycle	-	-	-
2026 Walk or Bicycle to Work	0.1%	0.3%	0.5%
2026 Other Means	0.3%	0.3%	0.5%
2026 Work at Home	8.2%	9.6%	12.3%
Travel Time			
2026 Travel to Work in 14 Minutes or Less	17.7%	16.4%	18.5%
2026 Travel to Work in 15 to 29 Minutes	37.9%	32.5%	34.9%
2026 Travel to Work in 30 to 59 Minutes	36.4%	43.2%	40.7%
2026 Travel to Work in 60 Minutes or More	8.0%	7.9%	5.9%
2026 Average Travel Time to Work	26.0	28.5	26.8
Consumer Expenditure			
2026 Est. Total Household Expenditure	\$290.28 M	\$2.14 B	\$5.33 B
2026 Est. Apparel	\$6.38 M	\$46.37 M	\$114.87 M
2026 Est. Contributions, Tax and Retirement	\$70.34 M	\$576.78 M	\$1.46 B
2026 Est. Education	\$4.85 M	\$36.58 M	\$91.22 M
2026 Est. Entertainment	\$14.43 M	\$104.74 M	\$259.45 M
2026 Est. Food, Beverages, Tobacco	\$38.13 M	\$269.39 M	\$663.99 M
2026 Est. Health Care	\$22.12 M	\$146.5 M	\$363.88 M
2026 Est. Household Furnishings and Equipment	\$7.53 M	\$55.35 M	\$137.43 M
2026 Est. Household Operations, Shelter, Utilities	\$73.1 M	\$522.03 M	\$1.29 B
2026 Est. Miscellaneous Expenses	\$4.41 M	\$32.38 M	\$80.34 M
2026 Est. Personal Care	\$3.32 M	\$23.27 M	\$57.25 M
2026 Est. Transportation	\$45.66 M	\$327.16 M	\$811.69 M

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