

Full Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7217/-90.6973

Waterbury Falls Dr O'Fallon, MO	1 mi radius	3 mi radius	5 mi radius
Population			
2021 Estimated Population	6,957	38,222	107,885
2026 Projected Population	7,154	39,185	111,383
2020 Census Population	6,983	37,567	108,521
2010 Census Population	6,398	34,635	97,790
Projected Annual Growth 2021 to 2026	0.6%	0.5%	0.6%
Historical Annual Growth 2010 to 2021	0.8%	0.9%	0.9%
Households			
2021 Estimated Households	2,495	13,371	38,237
2026 Projected Households	2,623	13,998	40,248
2020 Census Households	2,510	13,134	38,491
2010 Census Households	2,234	11,762	33,624
Projected Annual Growth 2021 to 2026	1.0%	0.9%	1.1%
Historical Annual Growth 2010 to 2021	-	0.2%	-
Age			
2021 Est. Population Under 10 Years	14.7%	13.7%	13.5%
2021 Est. Population 10 to 19 Years	15.2%	16.3%	15.5%
2021 Est. Population 20 to 29 Years	11.0%	8.7%	9.8%
2021 Est. Population 30 to 44 Years	21.4%	21.6%	21.5%
2021 Est. Population 45 to 59 Years	20.6%	20.0%	19.6%
2021 Est. Population 60 to 74 Years	13.3%	14.2%	14.5%
2021 Est. Population 75 Years or Over	3.7%	5.6%	5.6%
2021 Est. Median Age	36.3	37.9	37.6
Marital Status & Gender			
2021 Est. Male Population	48.7%	49.1%	49.2%
2021 Est. Female Population	51.3%	50.9%	50.8%
2021 Est. Never Married	24.9%	21.8%	24.2%
2021 Est. Now Married	61.2%	63.2%	61.1%
2021 Est. Separated or Divorced	9.4%	9.6%	9.9%
2021 Est. Widowed	4.5%	5.3%	4.9%
Income			
2021 Est. HH Income \$200,000 or More	20.4%	17.4%	14.6%
2021 Est. HH Income \$150,000 to \$199,999	14.8%	14.2%	13.0%
2021 Est. HH Income \$100,000 to \$149,999	23.1%	26.5%	25.1%
2021 Est. HH Income \$75,000 to \$99,999	10.2%	13.3%	15.2%
2021 Est. HH Income \$50,000 to \$74,999	12.2%	12.8%	15.1%
2021 Est. HH Income \$35,000 to \$49,999	6.4%	7.2%	7.8%
2021 Est. HH Income \$25,000 to \$34,999	4.8%	4.0%	4.0%
2021 Est. HH Income \$15,000 to \$24,999	4.7%	2.8%	3.0%
2021 Est. HH Income Under \$15,000	3.5%	1.8%	2.2%
2021 Est. Average Household Income	\$137,570	\$142,593	\$128,497
2021 Est. Median Household Income	\$119,974	\$116,390	\$108,003
2021 Est. Per Capita Income	\$49,344	\$49,905	\$45,564
2021 Est. Total Businesses	342	848	2,805
2021 Est. Total Employees	6,160	12,144	40,635

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Race			
2021 Est. White	79.2%	83.5%	83.5%
2021 Est. Black	5.8%	4.3%	4.8%
2021 Est. Asian or Pacific Islander	6.6%	5.2%	4.1%
2021 Est. American Indian or Alaska Native	0.3%	0.2%	0.2%
2021 Est. Other Races	8.1%	6.9%	7.5%
Hispanic			
2021 Est. Hispanic Population	253	1,152	3,635
2021 Est. Hispanic Population	3.6%	3.0%	3.4%
2026 Proj. Hispanic Population	3.8%	3.1%	3.5%
2020 Hispanic Population	3.6%	3.1%	4.0%
Education (Adults 25 & Older)			
2021 Est. Adult Population (25 Years or Over)	4,462	24,966	71,076
2021 Est. Elementary (Grade Level 0 to 8)	0.9%	0.4%	0.7%
2021 Est. Some High School (Grade Level 9 to 11)	4.2%	2.4%	2.9%
2021 Est. High School Graduate	10.3%	17.5%	21.3%
2021 Est. Some College	20.2%	18.9%	20.0%
2021 Est. Associate Degree Only	9.0%	8.8%	8.7%
2021 Est. Bachelor Degree Only	31.1%	31.7%	29.1%
2021 Est. Graduate Degree	24.3%	20.2%	17.2%
Housing			
2021 Est. Total Housing Units	2,558	13,744	39,314
2021 Est. Owner-Occupied	80.9%	84.8%	85.3%
2021 Est. Renter-Occupied	16.7%	12.5%	12.0%
2021 Est. Vacant Housing	2.4%	2.7%	2.7%
Homes Built by Year			
2021 Homes Built 2010 or later	6.1%	8.7%	11.3%
2021 Homes Built 2000 to 2009	27.1%	26.4%	25.7%
2021 Homes Built 1990 to 1999	38.1%	36.7%	32.6%
2021 Homes Built 1980 to 1989	14.0%	14.3%	14.0%
2021 Homes Built 1970 to 1979	7.2%	5.5%	8.1%
2021 Homes Built 1960 to 1969	1.3%	2.6%	2.9%
2021 Homes Built 1950 to 1959	1.2%	1.0%	1.1%
2021 Homes Built Before 1949	2.5%	2.0%	1.5%
Home Values			
2021 Home Value \$1,000,000 or More	0.8%	0.5%	0.4%
2021 Home Value \$500,000 to \$999,999	5.2%	6.4%	5.7%
2021 Home Value \$400,000 to \$499,999	12.0%	8.5%	8.5%
2021 Home Value \$300,000 to \$399,999	24.1%	24.7%	22.4%
2021 Home Value \$200,000 to \$299,999	39.2%	42.8%	39.1%
2021 Home Value \$150,000 to \$199,999	7.9%	11.4%	14.8%
2021 Home Value \$100,000 to \$149,999	5.5%	3.2%	4.9%
2021 Home Value \$50,000 to \$99,999	0.9%	0.8%	1.3%
2021 Home Value \$25,000 to \$49,999	1.6%	0.6%	1.2%
2021 Home Value Under \$25,000	2.8%	1.2%	1.8%
2021 Median Home Value	\$279,130	\$281,697	\$269,870
2021 Median Rent	\$899	\$971	\$958

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Labor Force			
2021 Est. Labor Population Age 16 Years or Over	5,258	28,956	82,654
2021 Est. Civilian Employed	72.3%	66.3%	66.2%
2021 Est. Civilian Unemployed	2.7%	2.5%	2.6%
2021 Est. in Armed Forces	-	-	-
2021 Est. not in Labor Force	25.0%	31.2%	31.2%
2021 Labor Force Males	48.2%	48.7%	48.7%
2021 Labor Force Females	51.8%	51.3%	51.3%
Occupation			
2021 Occupation: Population Age 16 Years or Over	3,802	19,202	54,697
2021 Mgmt, Business, & Financial Operations	27.1%	23.7%	22.5%
2021 Professional, Related	28.9%	29.4%	27.4%
2021 Service	7.6%	10.7%	12.0%
2021 Sales, Office	23.4%	22.9%	22.0%
2021 Farming, Fishing, Forestry	-	-	-
2021 Construction, Extraction, Maintenance	7.0%	6.5%	7.5%
2021 Production, Transport, Material Moving	6.0%	6.7%	8.5%
2021 White Collar Workers	79.4%	76.0%	71.9%
2021 Blue Collar Workers	20.6%	24.0%	28.1%
Transportation to Work			
2021 Drive to Work Alone	84.9%	85.5%	85.2%
2021 Drive to Work in Carpool	5.2%	5.3%	6.2%
2021 Travel to Work by Public Transportation	1.9%	0.5%	0.3%
2021 Drive to Work on Motorcycle	-	0.1%	0.1%
2021 Walk or Bicycle to Work	1.7%	0.9%	1.0%
2021 Other Means	0.7%	0.7%	0.6%
2021 Work at Home	5.6%	7.1%	6.7%
Travel Time			
2021 Travel to Work in 14 Minutes or Less	18.5%	17.4%	18.1%
2021 Travel to Work in 15 to 29 Minutes	33.8%	38.8%	40.1%
2021 Travel to Work in 30 to 59 Minutes	44.2%	39.7%	37.2%
2021 Travel to Work in 60 Minutes or More	3.5%	4.1%	4.6%
2021 Average Travel Time to Work	28.2	25.9	25.1
Consumer Expenditure			
2021 Est. Total Household Expenditure	\$222.67 M	\$1.22 B	\$3.23 B
2021 Est. Apparel	\$8.06 M	\$43.92 M	\$115.96 M
2021 Est. Contributions, Gifts	\$13.81 M	\$74.47 M	\$194.77 M
2021 Est. Education, Reading	\$8.23 M	\$43.73 M	\$113.13 M
2021 Est. Entertainment	\$13.03 M	\$71.27 M	\$188.28 M
2021 Est. Food, Beverages, Tobacco	\$33.31 M	\$182.7 M	\$486.57 M
2021 Est. Furnishings, Equipment	\$8.06 M	\$44.12 M	\$116.67 M
2021 Est. Health Care, Insurance	\$19.74 M	\$108.94 M	\$290.85 M
2021 Est. Household Operations, Shelter, Utilities	\$70.84 M	\$386.84 M	\$1.03 B
2021 Est. Miscellaneous Expenses	\$4.25 M	\$23.23 M	\$61.54 M
2021 Est. Personal Care	\$2.99 M	\$16.38 M	\$43.43 M
2021 Est. Transportation	\$40.35 M	\$222.25 M	\$591.23 M

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