

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7217/-90.6973

Waterbury Falls Dr O'Fallon, MO	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	7,289	37,736	106,961
2028 Projected Population	7,463	39,143	110,444
2020 Census Population	7,054	36,963	104,641
2010 Census Population	6,618	34,791	96,441
Projected Annual Growth 2023 to 2028	0.5%	0.7%	0.7%
Historical Annual Growth 2010 to 2023	0.8%	0.7%	0.8%
Households			
2023 Estimated Households	2,712	13,698	38,593
2028 Projected Households	2,848	14,594	40,858
2020 Census Households	2,582	13,219	37,238
2010 Census Households	2,311	11,816	33,153
Projected Annual Growth 2023 to 2028	1.0%	1.3%	1.2%
Historical Annual Growth 2010 to 2023	1.3%	1.2%	1.3%
Age			
2023 Est. Population Under 10 Years	13.1%	12.4%	12.4%
2023 Est. Population 10 to 19 Years	14.4%	15.2%	15.2%
2023 Est. Population 20 to 29 Years	11.1%	8.9%	9.6%
2023 Est. Population 30 to 44 Years	22.4%	22.7%	22.3%
2023 Est. Population 45 to 59 Years	21.3%	20.1%	20.0%
2023 Est. Population 60 to 74 Years	14.1%	14.7%	15.2%
2023 Est. Population 75 Years or Over	3.7%	5.9%	5.4%
2023 Est. Median Age	37.4	39.0	38.5
Marital Status & Gender			
2023 Est. Male Population	50.0%	49.6%	49.9%
2023 Est. Female Population	50.0%	50.4%	50.1%
2023 Est. Never Married	24.5%	23.9%	25.4%
2023 Est. Now Married	63.8%	62.0%	59.9%
2023 Est. Separated or Divorced	7.3%	8.2%	9.7%
2023 Est. Widowed	4.4%	5.8%	5.0%
Income			
2023 Est. HH Income \$200,000 or More	28.2%	21.7%	19.2%
2023 Est. HH Income \$150,000 to \$199,999	18.9%	18.2%	17.9%
2023 Est. HH Income \$100,000 to \$149,999	21.7%	21.4%	21.5%
2023 Est. HH Income \$75,000 to \$99,999	9.2%	13.6%	13.8%
2023 Est. HH Income \$50,000 to \$74,999	7.1%	11.4%	12.7%
2023 Est. HH Income \$35,000 to \$49,999	5.7%	6.2%	6.5%
2023 Est. HH Income \$25,000 to \$34,999	3.4%	2.8%	3.6%
2023 Est. HH Income \$15,000 to \$24,999	4.8%	3.3%	2.9%
2023 Est. HH Income Under \$15,000	1.1%	1.4%	1.8%
2023 Est. Average Household Income	\$149,149	\$159,673	\$148,481
2023 Est. Median Household Income	\$142,771	\$128,804	\$123,985
2023 Est. Per Capita Income	\$55,498	\$57,995	\$53,596
2023 Est. Total Businesses	306	972	3,292
2023 Est. Total Employees	4,362	13,553	37,823

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Race			
2023 Est. White	84.3%	85.6%	86.1%
2023 Est. Black	5.2%	4.1%	4.9%
2023 Est. Asian or Pacific Islander	6.1%	6.2%	4.3%
2023 Est. American Indian or Alaska Native	0.2%	-	0.1%
2023 Est. Other Races	4.3%	4.0%	4.5%
Hispanic			
2023 Est. Hispanic Population	216	1,050	3,685
2023 Est. Hispanic Population	3.0%	2.8%	3.4%
2028 Proj. Hispanic Population	3.0%	2.8%	3.5%
2020 Hispanic Population	3.4%	3.1%	4.0%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	4,865	25,564	72,256
2023 Est. Elementary (Grade Level 0 to 8)	0.3%	0.8%	0.9%
2023 Est. Some High School (Grade Level 9 to 11)	4.1%	2.0%	2.6%
2023 Est. High School Graduate	11.8%	15.2%	20.2%
2023 Est. Some College	15.1%	17.6%	18.8%
2023 Est. Associate Degree Only	12.5%	10.8%	9.1%
2023 Est. Bachelor Degree Only	35.9%	32.6%	30.3%
2023 Est. Graduate Degree	20.2%	21.1%	18.1%
Housing			
2023 Est. Total Housing Units	2,827	14,249	39,922
2023 Est. Owner-Occupied	93.6%	89.3%	88.6%
2023 Est. Renter-Occupied	2.4%	6.9%	8.1%
2023 Est. Vacant Housing	4.1%	3.9%	3.3%
Homes Built by Year			
2023 Homes Built 2010 or later	11.3%	14.3%	16.0%
2023 Homes Built 2000 to 2009	26.7%	26.3%	25.0%
2023 Homes Built 1990 to 1999	34.7%	30.6%	27.9%
2023 Homes Built 1980 to 1989	15.5%	13.9%	14.9%
2023 Homes Built 1970 to 1979	5.0%	5.6%	7.8%
2023 Homes Built 1960 to 1969	1.5%	2.5%	2.6%
2023 Homes Built 1950 to 1959	0.7%	1.2%	1.2%
2023 Homes Built Before 1949	0.7%	1.7%	1.2%
Home Values			
2023 Home Value \$1,000,000 or More	0.7%	0.4%	0.7%
2023 Home Value \$500,000 to \$999,999	6.4%	9.6%	8.0%
2023 Home Value \$400,000 to \$499,999	12.9%	12.7%	12.4%
2023 Home Value \$300,000 to \$399,999	38.1%	31.6%	30.4%
2023 Home Value \$200,000 to \$299,999	33.3%	36.8%	34.8%
2023 Home Value \$150,000 to \$199,999	3.1%	5.2%	7.3%
2023 Home Value \$100,000 to \$149,999	0.6%	1.6%	2.6%
2023 Home Value \$50,000 to \$99,999	0.3%	0.3%	0.4%
2023 Home Value \$25,000 to \$49,999	2.5%	0.8%	1.3%
2023 Home Value Under \$25,000	2.2%	1.0%	2.0%
2023 Median Home Value	\$313,528	\$318,037	\$308,055
2023 Median Rent	\$1,132	\$1,142	\$1,099

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	5,671	29,350	83,391
2023 Est. Civilian Employed	73.1%	68.5%	68.6%
2023 Est. Civilian Unemployed	0.7%	1.2%	1.7%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	26.2%	30.3%	29.7%
2023 Labor Force Males	49.5%	49.3%	49.4%
2023 Labor Force Females	50.5%	50.7%	50.6%
Occupation			
2023 Occupation: Population Age 16 Years or Over	4,146	20,102	57,204
2023 Mgmt, Business, & Financial Operations	28.3%	25.4%	23.5%
2023 Professional, Related	31.8%	29.9%	27.6%
2023 Service	7.5%	9.2%	10.5%
2023 Sales, Office	20.3%	22.8%	22.4%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	4.8%	4.9%	5.7%
2023 Production, Transport, Material Moving	7.2%	7.7%	10.2%
2023 White Collar Workers	80.5%	78.2%	73.5%
2023 Blue Collar Workers	19.5%	21.8%	26.5%
Transportation to Work			
2023 Drive to Work Alone	79.0%	78.4%	77.8%
2023 Drive to Work in Carpool	3.9%	3.9%	5.4%
2023 Travel to Work by Public Transportation	0.7%	0.2%	-
2023 Drive to Work on Motorcycle	-	0.1%	0.2%
2023 Walk or Bicycle to Work	1.5%	0.6%	0.7%
2023 Other Means	0.9%	2.0%	1.1%
2023 Work at Home	14.0%	14.7%	14.7%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	21.0%	21.7%	20.2%
2023 Travel to Work in 15 to 29 Minutes	37.7%	42.6%	44.6%
2023 Travel to Work in 30 to 59 Minutes	37.2%	31.7%	31.4%
2023 Travel to Work in 60 Minutes or More	4.1%	4.1%	3.8%
2023 Average Travel Time to Work	25.7	23.4	23.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$256.86 M	\$1.36 B	\$3.62 B
2023 Est. Apparel	\$9.38 M	\$49.21 M	\$130.9 M
2023 Est. Contributions, Gifts	\$16.65 M	\$85.2 M	\$225.03 M
2023 Est. Education, Reading	\$10.1 M	\$50.91 M	\$133.99 M
2023 Est. Entertainment	\$15.29 M	\$80.14 M	\$213.07 M
2023 Est. Food, Beverages, Tobacco	\$37.82 M	\$201.49 M	\$538.56 M
2023 Est. Furnishings, Equipment	\$9.41 M	\$49.46 M	\$131.65 M
2023 Est. Health Care, Insurance	\$22.53 M	\$120.35 M	\$321.81 M
2023 Est. Household Operations, Shelter, Utilities	\$81.14 M	\$429.69 M	\$1.15 B
2023 Est. Miscellaneous Expenses	\$4.93 M	\$25.95 M	\$69.15 M
2023 Est. Personal Care	\$3.44 M	\$18.19 M	\$48.53 M
2023 Est. Transportation	\$46.17 M	\$245.52 M	\$655.9 M

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