

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2979/-89.5705

West Park Mall		5 mi radius	10 mi radius	15 mi radius
Cape Girardeau, MO 63703				
Population				
2023 Estimated Population		43,373	77,844	92,959
2028 Projected Population		44,091	78,749	94,612
2020 Census Population		43,105	77,783	92,771
2010 Census Population		41,638	73,231	87,881
Projected Annual Growth 2023 to 2028		0.3%	0.2%	0.4%
Historical Annual Growth 2010 to 2023		0.3%	0.5%	0.4%
Households				
2023 Estimated Households		17,867	31,553	37,575
2028 Projected Households		17,713	31,134	37,286
2020 Census Households		17,546	31,139	37,052
2010 Census Households		16,657	28,994	34,681
Projected Annual Growth 2023 to 2028		-0.2%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2023		0.6%	0.7%	0.6%
Age				
2023 Est. Population Under 10 Years		11.7%	11.8%	11.7%
2023 Est. Population 10 to 19 Years		14.2%	13.7%	13.7%
2023 Est. Population 20 to 29 Years		20.8%	17.1%	16.0%
2023 Est. Population 30 to 44 Years		15.8%	17.8%	18.1%
2023 Est. Population 45 to 59 Years		14.7%	16.1%	16.8%
2023 Est. Population 60 to 74 Years		14.7%	15.9%	16.4%
2023 Est. Population 75 Years or Over		8.1%	7.6%	7.3%
2023 Est. Median Age		34.5	36.2	36.9
Marital Status & Gender				
2023 Est. Male Population		48.4%	48.5%	48.9%
2023 Est. Female Population		51.6%	51.5%	51.1%
2023 Est. Never Married		41.8%	34.4%	33.1%
2023 Est. Now Married		35.3%	43.5%	45.3%
2023 Est. Separated or Divorced		15.7%	14.9%	14.5%
2023 Est. Widowed		7.2%	7.2%	7.0%
Income				
2023 Est. HH Income \$200,000 or More		4.9%	5.5%	5.5%
2023 Est. HH Income \$150,000 to \$199,999		4.3%	5.5%	5.7%
2023 Est. HH Income \$100,000 to \$149,999		11.9%	13.6%	14.0%
2023 Est. HH Income \$75,000 to \$99,999		12.7%	14.0%	13.8%
2023 Est. HH Income \$50,000 to \$74,999		17.1%	18.3%	19.0%
2023 Est. HH Income \$35,000 to \$49,999		12.9%	12.4%	12.3%
2023 Est. HH Income \$25,000 to \$34,999		10.8%	9.6%	9.5%
2023 Est. HH Income \$15,000 to \$24,999		10.5%	9.1%	9.0%
2023 Est. HH Income Under \$15,000		14.9%	12.0%	11.2%
2023 Est. Average Household Income		\$77,367	\$81,186	\$81,393
2023 Est. Median Household Income		\$55,953	\$63,694	\$64,041
2023 Est. Per Capita Income		\$32,340	\$33,256	\$33,209
2023 Est. Total Businesses		2,468	3,365	3,673
2023 Est. Total Employees		28,362	35,933	39,230

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Race				
2023 Est. White		75.5%	81.7%	83.3%
2023 Est. Black		11.2%	8.6%	7.9%
2023 Est. Asian or Pacific Islander		8.2%	5.0%	4.3%
2023 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2023 Est. Other Races		4.9%	4.5%	4.3%
Hispanic				
2023 Est. Hispanic Population		1,603	2,428	2,712
2023 Est. Hispanic Population		3.7%	3.1%	2.9%
2028 Proj. Hispanic Population		3.7%	3.1%	2.9%
2020 Hispanic Population		3.7%	3.1%	2.8%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		26,191	50,003	60,633
2023 Est. Elementary (Grade Level 0 to 8)		2.4%	2.7%	2.7%
2023 Est. Some High School (Grade Level 9 to 11)		5.6%	5.5%	5.7%
2023 Est. High School Graduate		30.7%	32.0%	33.0%
2023 Est. Some College		21.1%	20.9%	20.8%
2023 Est. Associate Degree Only		5.4%	5.7%	5.9%
2023 Est. Bachelor Degree Only		21.9%	20.9%	20.3%
2023 Est. Graduate Degree		13.0%	12.3%	11.7%
Housing				
2023 Est. Total Housing Units		20,080	34,913	41,630
2023 Est. Owner-Occupied		48.5%	57.8%	60.7%
2023 Est. Renter-Occupied		40.5%	32.6%	29.6%
2023 Est. Vacant Housing		11.0%	9.6%	9.7%
Homes Built by Year				
2023 Homes Built 2010 or later		9.9%	12.0%	11.8%
2023 Homes Built 2000 to 2009		10.1%	12.1%	13.0%
2023 Homes Built 1990 to 1999		10.0%	12.0%	12.6%
2023 Homes Built 1980 to 1989		11.2%	10.1%	10.0%
2023 Homes Built 1970 to 1979		11.0%	11.6%	12.1%
2023 Homes Built 1960 to 1969		13.4%	11.2%	10.8%
2023 Homes Built 1950 to 1959		8.6%	7.8%	7.2%
2023 Homes Built Before 1949		14.9%	13.6%	12.9%
Home Values				
2023 Home Value \$1,000,000 or More		-	0.2%	0.2%
2023 Home Value \$500,000 to \$999,999		6.3%	6.0%	5.6%
2023 Home Value \$400,000 to \$499,999		3.2%	3.5%	3.7%
2023 Home Value \$300,000 to \$399,999		15.4%	14.6%	13.7%
2023 Home Value \$200,000 to \$299,999		17.8%	19.7%	20.1%
2023 Home Value \$150,000 to \$199,999		20.7%	20.9%	20.4%
2023 Home Value \$100,000 to \$149,999		18.7%	17.2%	17.2%
2023 Home Value \$50,000 to \$99,999		13.9%	12.5%	12.6%
2023 Home Value \$25,000 to \$49,999		1.9%	2.5%	2.9%
2023 Home Value Under \$25,000		2.3%	3.0%	3.5%
2023 Median Home Value		\$191,006	\$191,254	\$188,146
2023 Median Rent		\$687	\$691	\$685

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	35,342	62,904	75,105
2023 Est. Civilian Employed	60.8%	62.4%	62.8%
2023 Est. Civilian Unemployed	1.7%	1.6%	1.6%
2023 Est. in Armed Forces	0.1%	0.2%	0.2%
2023 Est. not in Labor Force	37.4%	35.8%	35.5%
2023 Labor Force Males	47.8%	47.8%	48.2%
2023 Labor Force Females	52.2%	52.2%	51.8%
Occupation			
2023 Occupation: Population Age 16 Years or Over	21,494	39,263	47,139
2023 Mgmt, Business, & Financial Operations	14.7%	15.3%	15.4%
2023 Professional, Related	22.9%	22.4%	21.6%
2023 Service	18.0%	16.3%	16.1%
2023 Sales, Office	23.5%	23.5%	22.9%
2023 Farming, Fishing, Forestry	0.4%	0.4%	0.4%
2023 Construction, Extraction, Maintenance	5.5%	7.1%	7.8%
2023 Production, Transport, Material Moving	15.0%	15.1%	15.8%
2023 White Collar Workers	61.1%	61.2%	60.0%
2023 Blue Collar Workers	38.9%	38.8%	40.0%
Transportation to Work			
2023 Drive to Work Alone	79.1%	79.9%	80.3%
2023 Drive to Work in Carpool	9.2%	9.8%	9.5%
2023 Travel to Work by Public Transportation	1.2%	0.8%	0.6%
2023 Drive to Work on Motorcycle	-	-	0.1%
2023 Walk or Bicycle to Work	2.1%	1.4%	1.4%
2023 Other Means	0.8%	0.8%	0.8%
2023 Work at Home	7.5%	7.3%	7.3%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	56.7%	44.3%	40.4%
2023 Travel to Work in 15 to 29 Minutes	31.4%	40.4%	42.0%
2023 Travel to Work in 30 to 59 Minutes	7.9%	11.1%	13.1%
2023 Travel to Work in 60 Minutes or More	4.0%	4.2%	4.4%
2023 Average Travel Time to Work	12.7	15.4	16.5
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$1.04 B	\$1.9 B	\$2.28 B
2023 Est. Apparel	\$36.13 M	\$66.58 M	\$79.52 M
2023 Est. Contributions, Gifts	\$58.07 M	\$107.62 M	\$128.56 M
2023 Est. Education, Reading	\$32.33 M	\$59.69 M	\$71.06 M
2023 Est. Entertainment	\$57.71 M	\$106.95 M	\$127.99 M
2023 Est. Food, Beverages, Tobacco	\$160.04 M	\$293.24 M	\$350.4 M
2023 Est. Furnishings, Equipment	\$35.88 M	\$66.52 M	\$79.6 M
2023 Est. Health Care, Insurance	\$95.65 M	\$176.06 M	\$210.82 M
2023 Est. Household Operations, Shelter, Utilities	\$338.5 M	\$619.16 M	\$739.39 M
2023 Est. Miscellaneous Expenses	\$19.49 M	\$35.92 M	\$42.96 M
2023 Est. Personal Care	\$13.89 M	\$25.55 M	\$30.53 M
2023 Est. Transportation	\$187.63 M	\$346.68 M	\$415.1 M

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