

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2988/-89.5729

West Park Mall Cape Girardeau, MO 63703	5 mi radius	10 mi radius	15 mi radius
Population			
2025 Estimated Population	44,159	79,171	94,515
2030 Projected Population	43,896	79,228	95,072
2020 Census Population	43,311	77,852	92,787
2010 Census Population	41,803	73,282	87,859
Projected Annual Growth 2025 to 2030	-0.1%	-	0.1%
Historical Annual Growth 2010 to 2025	0.4%	0.5%	0.5%
Households			
2025 Estimated Households	18,158	31,957	38,060
2030 Projected Households	18,407	32,496	38,867
2020 Census Households	17,626	31,163	37,056
2010 Census Households	16,721	29,012	34,669
Projected Annual Growth 2025 to 2030	0.3%	0.3%	0.4%
Historical Annual Growth 2010 to 2025	0.6%	0.7%	0.7%
Age			
2025 Est. Population Under 10 Years	11.0%	11.6%	11.6%
2025 Est. Population 10 to 19 Years	13.2%	13.5%	13.5%
2025 Est. Population 20 to 29 Years	20.9%	16.7%	15.5%
2025 Est. Population 30 to 44 Years	17.6%	18.6%	18.5%
2025 Est. Population 45 to 59 Years	14.3%	15.7%	16.4%
2025 Est. Population 60 to 74 Years	15.1%	16.0%	16.5%
2025 Est. Population 75 Years or Over	8.0%	8.0%	8.0%
2025 Est. Median Age	35.3	36.8	37.6
Marital Status & Gender			
2025 Est. Male Population	52.3%	51.2%	51.2%
2025 Est. Female Population	47.7%	48.8%	48.8%
2025 Est. Never Married	41.5%	34.4%	33.1%
2025 Est. Now Married	35.5%	43.5%	45.3%
2025 Est. Separated or Divorced	15.8%	15.0%	14.6%
2025 Est. Widowed	7.2%	7.2%	7.0%
Income			
2025 Est. HH Income \$200,000 or More	6.2%	6.9%	7.0%
2025 Est. HH Income \$150,000 to \$199,999	4.4%	6.8%	6.7%
2025 Est. HH Income \$100,000 to \$149,999	15.0%	16.7%	17.7%
2025 Est. HH Income \$75,000 to \$99,999	13.1%	14.2%	14.1%
2025 Est. HH Income \$50,000 to \$74,999	17.4%	17.3%	17.6%
2025 Est. HH Income \$35,000 to \$49,999	10.9%	10.3%	10.0%
2025 Est. HH Income \$25,000 to \$34,999	11.8%	10.3%	10.0%
2025 Est. HH Income \$15,000 to \$24,999	9.0%	7.5%	7.5%
2025 Est. HH Income Under \$15,000	12.2%	10.0%	9.4%
2025 Est. Average Household Income	\$86,057	\$93,718	\$94,338
2025 Est. Median Household Income	\$60,177	\$69,242	\$70,466
2025 Est. Per Capita Income	\$35,852	\$38,132	\$38,244
2025 Est. Total Businesses	2,577	3,403	3,705
2025 Est. Total Employees	28,941	35,759	38,928

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West Park Mall		5 mi radius	10 mi radius	15 mi radius
Cape Girardeau, MO 63703				
Race				
2025 Est. White		78.3%	84.3%	85.8%
2025 Est. Black		13.4%	8.9%	7.9%
2025 Est. Asian or Pacific Islander		2.7%	2.0%	1.7%
2025 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2025 Est. Other Races		5.4%	4.7%	4.4%
Hispanic				
2025 Est. Hispanic Population		1,619	2,377	2,687
2025 Est. Hispanic Population		3.7%	3.0%	2.8%
2030 Proj. Hispanic Population		4.3%	3.5%	3.4%
2020 Hispanic Population		3.8%	3.0%	2.8%
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)		27,336	51,287	62,078
2025 Est. Elementary (Grade Level 0 to 8)		2.3%	2.5%	2.3%
2025 Est. Some High School (Grade Level 9 to 11)		5.6%	5.3%	5.3%
2025 Est. High School Graduate		29.1%	30.8%	32.1%
2025 Est. Some College		21.4%	20.6%	20.6%
2025 Est. Associate Degree Only		6.0%	6.4%	6.4%
2025 Est. Bachelor Degree Only		21.4%	21.3%	20.9%
2025 Est. Graduate Degree		14.3%	13.1%	12.4%
Housing				
2025 Est. Total Housing Units		19,751	34,725	41,456
2025 Est. Owner-Occupied		46.7%	55.1%	58.1%
2025 Est. Renter-Occupied		45.3%	36.9%	33.7%
2025 Est. Vacant Housing		8.1%	8.0%	8.2%
Homes Built by Year				
2025 Homes Built 2010 or later		7.8%	8.9%	9.0%
2025 Homes Built 2000 to 2009		12.7%	13.8%	13.9%
2025 Homes Built 1990 to 1999		12.8%	13.6%	14.2%
2025 Homes Built 1980 to 1989		9.6%	9.0%	8.6%
2025 Homes Built 1970 to 1979		16.4%	15.6%	16.0%
2025 Homes Built 1960 to 1969		10.4%	9.8%	9.6%
2025 Homes Built 1950 to 1959		7.9%	7.4%	7.0%
2025 Homes Built Before 1949		14.5%	14.0%	13.5%
Home Values				
2025 Home Value \$1,000,000 or More		0.9%	0.8%	0.9%
2025 Home Value \$500,000 to \$999,999		6.9%	7.4%	7.7%
2025 Home Value \$400,000 to \$499,999		8.2%	8.6%	8.1%
2025 Home Value \$300,000 to \$399,999		13.3%	14.2%	13.6%
2025 Home Value \$200,000 to \$299,999		20.7%	23.5%	23.4%
2025 Home Value \$150,000 to \$199,999		23.0%	19.6%	18.9%
2025 Home Value \$100,000 to \$149,999		16.8%	15.0%	14.9%
2025 Home Value \$50,000 to \$99,999		6.3%	6.4%	7.0%
2025 Home Value \$25,000 to \$49,999		0.7%	1.4%	1.8%
2025 Home Value Under \$25,000		3.3%	3.3%	3.6%
2025 Median Home Value		\$218,861	\$226,107	\$221,986
2025 Median Rent		\$745	\$738	\$733

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	36,455	64,210	76,590
2025 Est. Civilian Employed	64.3%	65.6%	65.8%
2025 Est. Civilian Unemployed	2.8%	2.6%	2.5%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	32.9%	31.7%	31.6%
2025 Labor Force Males	52.6%	51.1%	51.0%
2025 Labor Force Females	47.4%	48.9%	49.0%
Occupation			
2025 Occupation: Population Age 16 Years or Over	23,427	42,146	50,411
2025 Mgmt, Business, & Financial Operations	15.9%	16.3%	16.9%
2025 Professional, Related	22.5%	23.2%	22.6%
2025 Service	22.9%	19.4%	18.8%
2025 Sales, Office	19.7%	19.6%	18.9%
2025 Farming, Fishing, Forestry	0.6%	0.7%	0.7%
2025 Construction, Extraction, Maintenance	6.3%	7.8%	8.7%
2025 Production, Transport, Material Moving	12.1%	12.9%	13.3%
2025 White Collar Workers	58.1%	59.1%	58.4%
2025 Blue Collar Workers	41.9%	40.9%	41.6%
Transportation to Work			
2025 Drive to Work Alone	80.0%	80.3%	80.7%
2025 Drive to Work in Carpool	8.2%	8.7%	8.4%
2025 Travel to Work by Public Transportation	0.8%	0.6%	0.5%
2025 Drive to Work on Motorcycle	0.3%	0.2%	0.2%
2025 Walk or Bicycle to Work	2.2%	1.5%	1.3%
2025 Other Means	0.8%	0.8%	0.8%
2025 Work at Home	7.8%	8.0%	8.0%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	62.5%	50.2%	46.1%
2025 Travel to Work in 15 to 29 Minutes	25.8%	33.4%	35.6%
2025 Travel to Work in 30 to 59 Minutes	9.8%	13.8%	15.7%
2025 Travel to Work in 60 Minutes or More	1.9%	2.5%	2.6%
2025 Average Travel Time to Work	11.6	14.4	15.6
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$1.53 B	\$2.91 B	\$3.5 B
2025 Est. Apparel	\$28.39 M	\$53.95 M	\$64.96 M
2025 Est. Contributions, Tax and Retirement	\$368.21 M	\$728.48 M	\$879.64 M
2025 Est. Education	\$33.64 M	\$64.75 M	\$78.07 M
2025 Est. Entertainment	\$88.19 M	\$167.38 M	\$201.51 M
2025 Est. Food, Beverages, Tobacco	\$193.32 M	\$362.02 M	\$435.24 M
2025 Est. Health Care	\$112.34 M	\$204.16 M	\$245.44 M
2025 Est. Household Furnishings and Equipment	\$40.41 M	\$77.07 M	\$92.84 M
2025 Est. Household Operations, Shelter, Utilities	\$367.11 M	\$676.61 M	\$807.89 M
2025 Est. Miscellaneous Expenses	\$26.15 M	\$49.79 M	\$59.98 M
2025 Est. Personal Care	\$20.78 M	\$38.83 M	\$46.67 M
2025 Est. Transportation	\$249.18 M	\$482 M	\$590.02 M

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