

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.3004/-89.5711

West Park Plaza - 3047 William St Cape Girardeau, MO 63703		1 mi radius	3 mi radius	5 mi radius
Population				
2025 Estimated Population		4,051	34,100	44,660
2030 Projected Population		4,062	33,928	44,400
2020 Census Population		3,843	33,071	43,775
2010 Census Population		3,786	32,707	42,174
Projected Annual Growth 2025 to 2030		-	-0.1%	-0.1%
Historical Annual Growth 2010 to 2025		0.5%	0.3%	0.4%
Households				
2025 Estimated Households		1,752	13,914	18,347
2030 Projected Households		1,789	14,115	18,601
2020 Census Households		1,718	13,419	17,796
2010 Census Households		1,809	13,083	16,855
Projected Annual Growth 2025 to 2030		0.4%	0.3%	0.3%
Historical Annual Growth 2010 to 2025		-0.2%	0.4%	0.6%
Age				
2025 Est. Population Under 10 Years		11.9%	10.8%	11.0%
2025 Est. Population 10 to 19 Years		10.1%	13.4%	13.2%
2025 Est. Population 20 to 29 Years		14.6%	22.2%	20.8%
2025 Est. Population 30 to 44 Years		16.8%	17.4%	17.7%
2025 Est. Population 45 to 59 Years		12.4%	13.6%	14.3%
2025 Est. Population 60 to 74 Years		14.6%	14.3%	15.1%
2025 Est. Population 75 Years or Over		19.6%	8.3%	8.0%
2025 Est. Median Age		43.5	34.7	35.4
Marital Status & Gender				
2025 Est. Male Population		54.7%	53.3%	52.3%
2025 Est. Female Population		45.3%	46.7%	47.7%
2025 Est. Never Married		28.0%	44.9%	41.4%
2025 Est. Now Married		28.5%	30.7%	35.6%
2025 Est. Separated or Divorced		26.1%	16.7%	15.7%
2025 Est. Widowed		17.5%	7.7%	7.3%
Income				
2025 Est. HH Income \$200,000 or More		5.4%	5.8%	6.2%
2025 Est. HH Income \$150,000 to \$199,999		6.0%	3.2%	4.5%
2025 Est. HH Income \$100,000 to \$149,999		4.9%	13.7%	15.2%
2025 Est. HH Income \$75,000 to \$99,999		14.1%	13.7%	13.1%
2025 Est. HH Income \$50,000 to \$74,999		18.4%	17.9%	17.3%
2025 Est. HH Income \$35,000 to \$49,999		9.9%	11.0%	10.8%
2025 Est. HH Income \$25,000 to \$34,999		20.3%	12.5%	11.8%
2025 Est. HH Income \$15,000 to \$24,999		8.9%	9.9%	9.0%
2025 Est. HH Income Under \$15,000		12.1%	12.3%	12.1%
2025 Est. Average Household Income		\$72,475	\$83,118	\$86,569
2025 Est. Median Household Income		\$48,258	\$56,916	\$60,652
2025 Est. Per Capita Income		\$32,453	\$34,483	\$36,030
2025 Est. Total Businesses		675	2,232	2,586
2025 Est. Total Employees		10,299	25,785	29,029

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Cape Girardeau, MO 63703				
Race				
2025 Est. White	74.1%	76.7%	78.4%	
2025 Est. Black	18.0%	14.5%	13.3%	
2025 Est. Asian or Pacific Islander	1.9%	2.7%	2.7%	
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2025 Est. Other Races	5.8%	5.8%	5.4%	
Hispanic				
2025 Est. Hispanic Population	204	1,374	1,632	
2025 Est. Hispanic Population	5.0%	4.0%	3.7%	
2030 Proj. Hispanic Population	5.8%	4.6%	4.3%	
2020 Hispanic Population	6.8%	4.1%	3.8%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	2,892	20,672	27,676	
2025 Est. Elementary (Grade Level 0 to 8)	2.5%	2.2%	2.3%	
2025 Est. Some High School (Grade Level 9 to 11)	6.9%	6.0%	5.6%	
2025 Est. High School Graduate	28.4%	28.4%	29.1%	
2025 Est. Some College	21.3%	20.9%	21.4%	
2025 Est. Associate Degree Only	5.0%	5.7%	6.0%	
2025 Est. Bachelor Degree Only	22.2%	21.4%	21.4%	
2025 Est. Graduate Degree	13.7%	15.4%	14.3%	
Housing				
2025 Est. Total Housing Units	1,897	15,129	19,955	
2025 Est. Owner-Occupied	34.0%	43.9%	46.9%	
2025 Est. Renter-Occupied	58.4%	48.1%	45.0%	
2025 Est. Vacant Housing	7.6%	8.0%	8.1%	
Homes Built by Year				
2025 Homes Built 2010 or later	5.3%	7.2%	7.8%	
2025 Homes Built 2000 to 2009	13.1%	12.1%	12.7%	
2025 Homes Built 1990 to 1999	11.2%	11.5%	12.9%	
2025 Homes Built 1980 to 1989	22.4%	10.0%	9.6%	
2025 Homes Built 1970 to 1979	20.0%	15.7%	16.4%	
2025 Homes Built 1960 to 1969	7.5%	11.3%	10.4%	
2025 Homes Built 1950 to 1959	6.6%	8.5%	7.8%	
2025 Homes Built Before 1949	6.2%	15.7%	14.3%	
Home Values				
2025 Home Value \$1,000,000 or More	0.4%	0.8%	0.9%	
2025 Home Value \$500,000 to \$999,999	7.3%	5.5%	7.0%	
2025 Home Value \$400,000 to \$499,999	1.9%	6.0%	8.4%	
2025 Home Value \$300,000 to \$399,999	14.1%	12.8%	13.4%	
2025 Home Value \$200,000 to \$299,999	9.8%	18.9%	20.7%	
2025 Home Value \$150,000 to \$199,999	39.2%	25.2%	22.8%	
2025 Home Value \$100,000 to \$149,999	9.4%	19.6%	16.6%	
2025 Home Value \$50,000 to \$99,999	10.4%	6.6%	6.2%	
2025 Home Value \$25,000 to \$49,999	0.9%	0.6%	0.7%	
2025 Home Value Under \$25,000	6.5%	4.1%	3.2%	
2025 Median Home Value	\$193,990	\$200,691	\$220,745	
2025 Median Rent	\$677	\$746	\$746	

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Labor Force				
2025 Est. Labor Population Age 16 Years or Over	3,329	28,256	36,855	
2025 Est. Civilian Employed	56.5%	62.8%	64.4%	
2025 Est. Civilian Unemployed	1.4%	2.9%	2.8%	
2025 Est. in Armed Forces	-	-	-	
2025 Est. not in Labor Force	42.1%	34.2%	32.8%	
2025 Labor Force Males	55.2%	53.7%	52.6%	
2025 Labor Force Females	44.8%	46.3%	47.4%	
Occupation				
2025 Occupation: Population Age 16 Years or Over	1,879	17,752	23,720	
2025 Mgmt, Business, & Financial Operations	21.4%	15.5%	15.9%	
2025 Professional, Related	17.1%	22.1%	22.4%	
2025 Service	32.2%	25.1%	22.9%	
2025 Sales, Office	15.1%	18.5%	19.7%	
2025 Farming, Fishing, Forestry	-	0.4%	0.6%	
2025 Construction, Extraction, Maintenance	9.1%	5.9%	6.4%	
2025 Production, Transport, Material Moving	5.1%	12.4%	12.1%	
2025 White Collar Workers	53.6%	56.1%	58.0%	
2025 Blue Collar Workers	46.4%	43.9%	42.0%	
Transportation to Work				
2025 Drive to Work Alone	77.4%	77.8%	80.0%	
2025 Drive to Work in Carpool	12.5%	9.4%	8.2%	
2025 Travel to Work by Public Transportation	0.6%	1.0%	0.8%	
2025 Drive to Work on Motorcycle	-	0.4%	0.3%	
2025 Walk or Bicycle to Work	1.6%	2.8%	2.1%	
2025 Other Means	0.2%	0.7%	0.8%	
2025 Work at Home	7.5%	7.8%	7.8%	
Travel Time				
2025 Travel to Work in 14 Minutes or Less	72.6%	65.4%	62.0%	
2025 Travel to Work in 15 to 29 Minutes	23.2%	23.3%	26.1%	
2025 Travel to Work in 30 to 59 Minutes	3.3%	9.3%	10.0%	
2025 Travel to Work in 60 Minutes or More	1.0%	2.0%	1.9%	
2025 Average Travel Time to Work	10.1	10.9	11.7	
Consumer Expenditure				
2025 Est. Total Household Expenditure	\$133.86 M	\$1.13 B	\$1.55 B	
2025 Est. Apparel	\$2.49 M	\$21.13 M	\$28.79 M	
2025 Est. Contributions, Tax and Retirement	\$31.42 M	\$267.87 M	\$374.44 M	
2025 Est. Education	\$2.93 M	\$24.87 M	\$34.15 M	
2025 Est. Entertainment	\$7.73 M	\$65.68 M	\$89.44 M	
2025 Est. Food, Beverages, Tobacco	\$17.03 M	\$145.04 M	\$195.87 M	
2025 Est. Health Care	\$10.75 M	\$85.3 M	\$113.6 M	
2025 Est. Household Furnishings and Equipment	\$3.54 M	\$30.03 M	\$41 M	
2025 Est. Household Operations, Shelter, Utilities	\$33.53 M	\$276.75 M	\$371.81 M	
2025 Est. Miscellaneous Expenses	\$2.29 M	\$19.43 M	\$26.52 M	
2025 Est. Personal Care	\$1.83 M	\$15.61 M	\$21.05 M	
2025 Est. Transportation	\$20.32 M	\$182.16 M	\$252.92 M	

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