

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2984/-89.5655

West Park Strip Center Cape Girardeau, MO 63703	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	3,536	32,868	43,659
2028 Projected Population	3,575	33,697	44,374
2020 Census Population	3,569	32,542	43,421
2010 Census Population	3,495	32,213	41,935
Projected Annual Growth 2023 to 2028	0.2%	0.5%	0.3%
Historical Annual Growth 2010 to 2023	-	0.2%	0.3%
Households			
2023 Estimated Households	1,620	13,515	17,975
2028 Projected Households	1,600	13,524	17,816
2020 Census Households	1,613	13,211	17,664
2010 Census Households	1,706	12,898	16,767
Projected Annual Growth 2023 to 2028	-0.2%	-	-0.2%
Historical Annual Growth 2010 to 2023	-0.4%	0.4%	0.6%
Age			
2023 Est. Population Under 10 Years	11.6%	11.7%	11.7%
2023 Est. Population 10 to 19 Years	8.6%	14.4%	14.2%
2023 Est. Population 20 to 29 Years	18.5%	22.1%	20.7%
2023 Est. Population 30 to 44 Years	12.2%	15.4%	15.8%
2023 Est. Population 45 to 59 Years	11.3%	13.6%	14.7%
2023 Est. Population 60 to 74 Years	12.9%	14.1%	14.8%
2023 Est. Population 75 Years or Over	24.8%	8.7%	8.1%
2023 Est. Median Age	43.5	33.8	34.5
Marital Status & Gender			
2023 Est. Male Population	43.6%	48.5%	48.4%
2023 Est. Female Population	56.4%	51.5%	51.6%
2023 Est. Never Married	30.3%	45.6%	41.7%
2023 Est. Now Married	29.1%	30.0%	35.3%
2023 Est. Separated or Divorced	22.6%	16.7%	15.7%
2023 Est. Widowed	18.0%	7.7%	7.2%
Income			
2023 Est. HH Income \$200,000 or More	2.1%	4.0%	4.9%
2023 Est. HH Income \$150,000 to \$199,999	3.0%	3.0%	4.3%
2023 Est. HH Income \$100,000 to \$149,999	4.6%	10.4%	12.1%
2023 Est. HH Income \$75,000 to \$99,999	1.4%	12.7%	12.6%
2023 Est. HH Income \$50,000 to \$74,999	22.9%	17.9%	17.0%
2023 Est. HH Income \$35,000 to \$49,999	15.0%	12.9%	12.9%
2023 Est. HH Income \$25,000 to \$34,999	18.1%	12.1%	10.9%
2023 Est. HH Income \$15,000 to \$24,999	16.9%	11.3%	10.5%
2023 Est. HH Income Under \$15,000	15.9%	15.7%	14.9%
2023 Est. Average Household Income	\$52,040	\$72,480	\$77,345
2023 Est. Median Household Income	\$34,704	\$52,059	\$56,094
2023 Est. Per Capita Income	\$24,879	\$30,385	\$32,315
2023 Est. Total Businesses	809	2,152	2,475
2023 Est. Total Employees	11,714	25,497	28,438

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Race			
2023 Est. White	79.4%	73.0%	75.6%
2023 Est. Black	12.5%	11.8%	11.1%
2023 Est. Asian or Pacific Islander	2.1%	10.0%	8.2%
2023 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2023 Est. Other Races	5.7%	5.0%	4.9%
Hispanic			
2023 Est. Hispanic Population	179	1,261	1,626
2023 Est. Hispanic Population	5.1%	3.8%	3.7%
2028 Proj. Hispanic Population	5.0%	3.8%	3.7%
2020 Hispanic Population	4.6%	4.1%	3.7%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	2,431	19,425	26,392
2023 Est. Elementary (Grade Level 0 to 8)	2.7%	2.5%	2.4%
2023 Est. Some High School (Grade Level 9 to 11)	8.9%	6.4%	5.6%
2023 Est. High School Graduate	33.5%	30.3%	30.8%
2023 Est. Some College	16.4%	21.3%	21.0%
2023 Est. Associate Degree Only	4.6%	5.0%	5.4%
2023 Est. Bachelor Degree Only	23.3%	21.8%	21.8%
2023 Est. Graduate Degree	10.5%	12.8%	13.0%
Housing			
2023 Est. Total Housing Units	1,821	15,285	20,196
2023 Est. Owner-Occupied	37.5%	45.2%	48.6%
2023 Est. Renter-Occupied	51.4%	43.2%	40.4%
2023 Est. Vacant Housing	11.0%	11.6%	11.0%
Homes Built by Year			
2023 Homes Built 2010 or later	6.4%	8.1%	9.9%
2023 Homes Built 2000 to 2009	10.5%	9.2%	10.1%
2023 Homes Built 1990 to 1999	10.1%	9.1%	10.0%
2023 Homes Built 1980 to 1989	24.1%	11.0%	11.2%
2023 Homes Built 1970 to 1979	13.7%	10.3%	11.0%
2023 Homes Built 1960 to 1969	12.1%	14.4%	13.4%
2023 Homes Built 1950 to 1959	7.9%	9.3%	8.5%
2023 Homes Built Before 1949	4.1%	16.9%	14.8%
Home Values			
2023 Home Value \$1,000,000 or More	-	-	-
2023 Home Value \$500,000 to \$999,999	8.2%	5.3%	6.3%
2023 Home Value \$400,000 to \$499,999	0.5%	2.2%	3.3%
2023 Home Value \$300,000 to \$399,999	9.3%	12.6%	15.4%
2023 Home Value \$200,000 to \$299,999	11.9%	16.0%	17.7%
2023 Home Value \$150,000 to \$199,999	27.0%	22.0%	20.6%
2023 Home Value \$100,000 to \$149,999	15.9%	22.2%	18.7%
2023 Home Value \$50,000 to \$99,999	15.2%	15.2%	13.7%
2023 Home Value \$25,000 to \$49,999	8.7%	2.2%	1.9%
2023 Home Value Under \$25,000	3.2%	2.2%	2.3%
2023 Median Home Value	\$155,686	\$169,959	\$191,618
2023 Median Rent	\$706	\$687	\$687

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	2,959	26,908	35,576
2023 Est. Civilian Employed	51.8%	59.1%	60.8%
2023 Est. Civilian Unemployed	1.2%	1.7%	1.7%
2023 Est. in Armed Forces	-	0.1%	0.1%
2023 Est. not in Labor Force	47.0%	39.1%	37.4%
2023 Labor Force Males	41.7%	48.0%	47.8%
2023 Labor Force Females	58.3%	52.0%	52.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	1,533	15,898	21,619
2023 Mgmt, Business, & Financial Operations	19.2%	14.2%	14.7%
2023 Professional, Related	16.7%	22.4%	22.9%
2023 Service	25.7%	19.8%	18.0%
2023 Sales, Office	22.0%	22.7%	23.4%
2023 Farming, Fishing, Forestry	-	0.5%	0.4%
2023 Construction, Extraction, Maintenance	5.8%	4.7%	5.5%
2023 Production, Transport, Material Moving	10.5%	15.7%	15.0%
2023 White Collar Workers	57.9%	59.3%	61.0%
2023 Blue Collar Workers	42.1%	40.7%	39.0%
Transportation to Work			
2023 Drive to Work Alone	78.5%	77.6%	79.1%
2023 Drive to Work in Carpool	10.9%	9.8%	9.3%
2023 Travel to Work by Public Transportation	1.6%	1.0%	1.2%
2023 Drive to Work on Motorcycle	-	0.1%	-
2023 Walk or Bicycle to Work	0.5%	2.6%	2.0%
2023 Other Means	0.1%	0.8%	0.8%
2023 Work at Home	8.3%	8.0%	7.5%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	63.1%	59.5%	56.5%
2023 Travel to Work in 15 to 29 Minutes	30.8%	29.2%	31.6%
2023 Travel to Work in 30 to 59 Minutes	4.1%	7.1%	8.0%
2023 Travel to Work in 60 Minutes or More	2.1%	4.2%	4.0%
2023 Average Travel Time to Work	10.6	12.1	12.7
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$72.37 M	\$749.99 M	\$1.04 B
2023 Est. Apparel	\$2.47 M	\$26.07 M	\$36.35 M
2023 Est. Contributions, Gifts	\$3.95 M	\$41.53 M	\$58.43 M
2023 Est. Education, Reading	\$2.13 M	\$22.92 M	\$32.53 M
2023 Est. Entertainment	\$3.9 M	\$41.5 M	\$58.06 M
2023 Est. Food, Beverages, Tobacco	\$11.3 M	\$116.46 M	\$160.98 M
2023 Est. Furnishings, Equipment	\$2.43 M	\$25.81 M	\$36.1 M
2023 Est. Health Care, Insurance	\$6.8 M	\$69.52 M	\$96.22 M
2023 Est. Household Operations, Shelter, Utilities	\$24.17 M	\$246.28 M	\$340.48 M
2023 Est. Miscellaneous Expenses	\$1.37 M	\$14.09 M	\$19.61 M
2023 Est. Personal Care	\$966.66 K	\$10.05 M	\$13.97 M
2023 Est. Transportation	\$12.88 M	\$135.77 M	\$188.76 M

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