

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.3013/-89.5702

3036 William St Cape Girardeau, MO 63703	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	4,723	34,947	44,827
2030 Projected Population	4,737	34,760	44,568
2020 Census Population	4,543	33,881	43,963
2010 Census Population	4,474	33,428	42,349
Projected Annual Growth 2025 to 2030	-	-0.1%	-0.1%
Historical Annual Growth 2010 to 2025	0.4%	0.3%	0.4%
<b>Households</b>			
2025 Estimated Households	2,062	14,287	18,413
2030 Projected Households	2,107	14,489	18,668
2020 Census Households	2,029	13,774	17,869
2010 Census Households	2,101	13,387	16,923
Projected Annual Growth 2025 to 2030	0.4%	0.3%	0.3%
Historical Annual Growth 2010 to 2025	-0.1%	0.4%	0.6%
<b>Age</b>			
2025 Est. Population Under 10 Years	12.4%	10.9%	11.0%
2025 Est. Population 10 to 19 Years	10.6%	13.4%	13.2%
2025 Est. Population 20 to 29 Years	15.4%	22.1%	20.7%
2025 Est. Population 30 to 44 Years	17.5%	17.4%	17.6%
2025 Est. Population 45 to 59 Years	12.7%	13.6%	14.3%
2025 Est. Population 60 to 74 Years	14.4%	14.4%	15.1%
2025 Est. Population 75 Years or Over	17.0%	8.3%	8.0%
2025 Est. Median Age	41.3	34.7	35.4
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	52.9%	53.2%	52.3%
2025 Est. Female Population	47.1%	46.8%	47.7%
2025 Est. Never Married	27.8%	44.6%	41.3%
2025 Est. Now Married	27.4%	31.1%	35.7%
2025 Est. Separated or Divorced	28.9%	16.5%	15.7%
2025 Est. Widowed	15.9%	7.7%	7.3%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	4.5%	5.9%	6.3%
2025 Est. HH Income \$150,000 to \$199,999	5.1%	3.3%	4.5%
2025 Est. HH Income \$100,000 to \$149,999	5.6%	13.9%	15.3%
2025 Est. HH Income \$75,000 to \$99,999	13.4%	13.6%	13.1%
2025 Est. HH Income \$50,000 to \$74,999	18.9%	17.8%	17.3%
2025 Est. HH Income \$35,000 to \$49,999	9.2%	11.1%	10.8%
2025 Est. HH Income \$25,000 to \$34,999	21.2%	12.4%	11.7%
2025 Est. HH Income \$15,000 to \$24,999	7.8%	9.9%	8.9%
2025 Est. HH Income Under \$15,000	14.3%	12.1%	12.1%
2025 Est. Average Household Income	\$68,705	\$83,582	\$86,665
2025 Est. Median Household Income	\$46,838	\$57,228	\$60,786
2025 Est. Per Capita Income	\$30,915	\$34,727	\$36,063
2025 Est. Total Businesses	722	2,238	2,588
2025 Est. Total Employees	10,607	25,814	29,046

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Cape Girardeau, MO 63703				
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<b>Race</b>				
2025 Est. White	73.5%	76.9%	78.4%	
2025 Est. Black	18.4%	14.4%	13.3%	
2025 Est. Asian or Pacific Islander	2.0%	2.8%	2.7%	
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2025 Est. Other Races	6.0%	5.7%	5.4%	
<b>Hispanic</b>				
2025 Est. Hispanic Population	243	1,397	1,637	
2025 Est. Hispanic Population	5.2%	4.0%	3.7%	
2030 Proj. Hispanic Population	5.9%	4.6%	4.3%	
2020 Hispanic Population	7.5%	4.1%	3.8%	
<b>Education (Adults 25 &amp; Older)</b>				
2025 Est. Adult Population (25 Years or Over)	3,309	21,238	27,790	
2025 Est. Elementary (Grade Level 0 to 8)	2.2%	2.2%	2.3%	
2025 Est. Some High School (Grade Level 9 to 11)	6.3%	6.0%	5.6%	
2025 Est. High School Graduate	28.3%	28.3%	29.1%	
2025 Est. Some College	20.7%	20.9%	21.4%	
2025 Est. Associate Degree Only	5.6%	5.8%	6.0%	
2025 Est. Bachelor Degree Only	23.5%	21.6%	21.4%	
2025 Est. Graduate Degree	13.4%	15.3%	14.3%	
<b>Housing</b>				
2025 Est. Total Housing Units	2,231	15,528	20,026	
2025 Est. Owner-Occupied	33.0%	44.2%	47.0%	
2025 Est. Renter-Occupied	59.5%	47.8%	44.9%	
2025 Est. Vacant Housing	7.6%	8.0%	8.1%	
<b>Homes Built by Year</b>				
2025 Homes Built 2010 or later	5.6%	7.4%	7.8%	
2025 Homes Built 2000 to 2009	12.8%	12.2%	12.7%	
2025 Homes Built 1990 to 1999	10.1%	11.6%	12.9%	
2025 Homes Built 1980 to 1989	23.2%	10.0%	9.5%	
2025 Homes Built 1970 to 1979	20.9%	15.8%	16.4%	
2025 Homes Built 1960 to 1969	6.9%	11.2%	10.4%	
2025 Homes Built 1950 to 1959	6.6%	8.4%	7.8%	
2025 Homes Built Before 1949	6.4%	15.4%	14.3%	
<b>Home Values</b>				
2025 Home Value \$1,000,000 or More	0.4%	0.8%	0.9%	
2025 Home Value \$500,000 to \$999,999	6.6%	5.6%	7.1%	
2025 Home Value \$400,000 to \$499,999	2.0%	6.4%	8.4%	
2025 Home Value \$300,000 to \$399,999	13.2%	13.1%	13.5%	
2025 Home Value \$200,000 to \$299,999	9.3%	18.9%	20.8%	
2025 Home Value \$150,000 to \$199,999	39.4%	25.1%	22.7%	
2025 Home Value \$100,000 to \$149,999	12.9%	19.2%	16.5%	
2025 Home Value \$50,000 to \$99,999	10.1%	6.5%	6.2%	
2025 Home Value \$25,000 to \$49,999	0.7%	0.5%	0.7%	
2025 Home Value Under \$25,000	5.4%	4.0%	3.2%	
2025 Median Home Value	\$190,481	\$203,257	\$221,137	
2025 Median Rent	\$662	\$746	\$746	

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<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	3,848	28,947	36,989
2025 Est. Civilian Employed	57.6%	63.1%	64.3%
2025 Est. Civilian Unemployed	1.4%	2.8%	2.8%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	40.9%	34.0%	32.8%
2025 Labor Force Males	53.1%	53.6%	52.6%
2025 Labor Force Females	46.9%	46.4%	47.4%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	2,216	18,267	23,796
2025 Mgmt, Business, & Financial Operations	19.7%	15.6%	15.9%
2025 Professional, Related	19.0%	22.3%	22.4%
2025 Service	32.3%	24.9%	22.9%
2025 Sales, Office	14.7%	18.6%	19.7%
2025 Farming, Fishing, Forestry	-	0.4%	0.6%
2025 Construction, Extraction, Maintenance	8.6%	5.8%	6.4%
2025 Production, Transport, Material Moving	5.7%	12.4%	12.1%
2025 White Collar Workers	53.4%	56.4%	58.0%
2025 Blue Collar Workers	46.6%	43.6%	42.0%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	75.4%	78.0%	80.0%
2025 Drive to Work in Carpool	14.6%	9.3%	8.2%
2025 Travel to Work by Public Transportation	0.6%	1.0%	0.8%
2025 Drive to Work on Motorcycle	-	0.4%	0.3%
2025 Walk or Bicycle to Work	2.4%	2.7%	2.1%
2025 Other Means	0.2%	0.8%	0.8%
2025 Work at Home	6.9%	7.9%	7.8%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	71.8%	65.4%	61.9%
2025 Travel to Work in 15 to 29 Minutes	23.1%	23.4%	26.2%
2025 Travel to Work in 30 to 59 Minutes	4.0%	9.2%	10.0%
2025 Travel to Work in 60 Minutes or More	1.2%	2.0%	1.9%
2025 Average Travel Time to Work	10.3	10.9	11.7
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$153.15 M	\$1.17 B	\$1.56 B
2025 Est. Apparel	\$2.87 M	\$21.77 M	\$28.93 M
2025 Est. Contributions, Tax and Retirement	\$34.49 M	\$276.89 M	\$376.54 M
2025 Est. Education	\$3.33 M	\$25.65 M	\$34.32 M
2025 Est. Entertainment	\$8.91 M	\$67.66 M	\$89.86 M
2025 Est. Food, Beverages, Tobacco	\$19.97 M	\$149.23 M	\$196.74 M
2025 Est. Health Care	\$12.58 M	\$87.66 M	\$114.05 M
2025 Est. Household Furnishings and Equipment	\$4.06 M	\$30.95 M	\$41.19 M
2025 Est. Household Operations, Shelter, Utilities	\$39.19 M	\$284.62 M	\$373.37 M
2025 Est. Miscellaneous Expenses	\$2.63 M	\$20.03 M	\$26.65 M
2025 Est. Personal Care	\$2.15 M	\$16.05 M	\$21.14 M
2025 Est. Transportation	\$22.97 M	\$188.12 M	\$254.13 M

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