

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1425/-90.578

Westland Center			
De Soto, MO 63020			
	3 mi radius	5 mi radius	10 mi radius
Population			
2025 Estimated Population	10,747	17,979	46,968
2030 Projected Population	10,905	18,259	47,914
2020 Census Population	10,227	17,188	45,078
2010 Census Population	10,024	16,598	43,993
Projected Annual Growth 2025 to 2030	0.3%	0.3%	0.4%
Historical Annual Growth 2010 to 2025	0.5%	0.6%	0.5%
Households			
2025 Estimated Households	4,339	7,067	18,102
2030 Projected Households	4,465	7,291	18,741
2020 Census Households	4,036	6,592	16,961
2010 Census Households	3,956	6,327	16,261
Projected Annual Growth 2025 to 2030	0.6%	0.6%	0.7%
Historical Annual Growth 2010 to 2025	0.6%	0.8%	0.8%
Age			
2025 Est. Population Under 10 Years	11.0%	11.3%	11.1%
2025 Est. Population 10 to 19 Years	12.4%	12.4%	13.0%
2025 Est. Population 20 to 29 Years	12.2%	11.4%	10.6%
2025 Est. Population 30 to 44 Years	19.7%	19.5%	19.1%
2025 Est. Population 45 to 59 Years	17.4%	18.6%	19.3%
2025 Est. Population 60 to 74 Years	18.5%	18.8%	19.4%
2025 Est. Population 75 Years or Over	8.7%	8.1%	7.4%
2025 Est. Median Age	40.1	40.7	41.1
Marital Status & Gender			
2025 Est. Male Population	50.9%	50.8%	51.0%
2025 Est. Female Population	49.1%	49.2%	49.0%
2025 Est. Never Married	25.9%	23.6%	24.5%
2025 Est. Now Married	48.8%	53.7%	55.3%
2025 Est. Separated or Divorced	18.1%	15.8%	14.5%
2025 Est. Widowed	7.2%	6.8%	5.8%
Income			
2025 Est. HH Income \$200,000 or More	3.7%	4.8%	6.3%
2025 Est. HH Income \$150,000 to \$199,999	4.2%	7.3%	8.7%
2025 Est. HH Income \$100,000 to \$149,999	16.2%	19.4%	19.7%
2025 Est. HH Income \$75,000 to \$99,999	14.6%	14.9%	16.2%
2025 Est. HH Income \$50,000 to \$74,999	19.6%	18.9%	18.0%
2025 Est. HH Income \$35,000 to \$49,999	16.7%	14.3%	12.2%
2025 Est. HH Income \$25,000 to \$34,999	7.0%	7.5%	6.3%
2025 Est. HH Income \$15,000 to \$24,999	8.8%	6.2%	5.1%
2025 Est. HH Income Under \$15,000	9.1%	6.7%	7.4%
2025 Est. Average Household Income	\$79,982	\$91,566	\$99,588
2025 Est. Median Household Income	\$65,715	\$75,014	\$79,438
2025 Est. Per Capita Income	\$32,510	\$36,157	\$38,489
2025 Est. Total Businesses	310	393	1,019
2025 Est. Total Employees	2,847	3,367	8,821

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Race				
2025 Est. White	95.8%	96.1%	95.6%	
2025 Est. Black	1.1%	0.8%	0.9%	
2025 Est. Asian or Pacific Islander	0.2%	0.2%	0.4%	
2025 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%	
2025 Est. Other Races	2.7%	2.8%	3.0%	
Hispanic				
2025 Est. Hispanic Population	152	281	844	
2025 Est. Hispanic Population	1.4%	1.6%	1.8%	
2030 Proj. Hispanic Population	1.6%	1.9%	2.3%	
2020 Hispanic Population	1.4%	1.6%	1.7%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	7,594	12,741	33,130	
2025 Est. Elementary (Grade Level 0 to 8)	3.8%	3.1%	3.3%	
2025 Est. Some High School (Grade Level 9 to 11)	7.1%	6.7%	6.4%	
2025 Est. High School Graduate	37.1%	36.1%	35.2%	
2025 Est. Some College	23.7%	23.7%	23.1%	
2025 Est. Associate Degree Only	13.2%	13.8%	12.9%	
2025 Est. Bachelor Degree Only	9.7%	10.5%	12.5%	
2025 Est. Graduate Degree	5.4%	6.2%	6.7%	
Housing				
2025 Est. Total Housing Units	4,638	7,509	19,316	
2025 Est. Owner-Occupied	64.3%	71.7%	77.0%	
2025 Est. Renter-Occupied	29.2%	22.4%	16.7%	
2025 Est. Vacant Housing	6.4%	5.9%	6.3%	
Homes Built by Year				
2025 Homes Built 2010 or later	6.2%	7.5%	10.0%	
2025 Homes Built 2000 to 2009	13.5%	16.4%	16.7%	
2025 Homes Built 1990 to 1999	9.7%	12.1%	16.8%	
2025 Homes Built 1980 to 1989	12.2%	13.4%	12.7%	
2025 Homes Built 1970 to 1979	13.2%	12.8%	14.0%	
2025 Homes Built 1960 to 1969	9.2%	7.7%	6.6%	
2025 Homes Built 1950 to 1959	13.5%	10.5%	7.5%	
2025 Homes Built Before 1949	16.1%	13.7%	9.3%	
Home Values				
2025 Home Value \$1,000,000 or More	0.2%	0.1%	0.2%	
2025 Home Value \$500,000 to \$999,999	4.2%	6.7%	8.5%	
2025 Home Value \$400,000 to \$499,999	4.4%	4.6%	7.2%	
2025 Home Value \$300,000 to \$399,999	14.7%	15.9%	16.4%	
2025 Home Value \$200,000 to \$299,999	22.6%	24.8%	26.3%	
2025 Home Value \$150,000 to \$199,999	21.8%	18.7%	15.9%	
2025 Home Value \$100,000 to \$149,999	15.5%	14.2%	12.4%	
2025 Home Value \$50,000 to \$99,999	5.8%	5.8%	4.9%	
2025 Home Value \$25,000 to \$49,999	5.2%	4.5%	3.2%	
2025 Home Value Under \$25,000	5.5%	4.8%	5.1%	
2025 Median Home Value	\$194,470	\$214,940	\$231,173	
2025 Median Rent	\$665	\$692	\$720	

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Labor Force				
2025 Est. Labor Population Age 16 Years or Over	8,757	14,590	38,044	
2025 Est. Civilian Employed	61.2%	61.9%	60.6%	
2025 Est. Civilian Unemployed	3.3%	3.3%	2.9%	
2025 Est. in Armed Forces	0.4%	0.2%	0.2%	
2025 Est. not in Labor Force	35.1%	34.6%	36.3%	
2025 Labor Force Males	50.5%	50.5%	50.7%	
2025 Labor Force Females	49.5%	49.5%	49.3%	
Occupation				
2025 Occupation: Population Age 16 Years or Over	5,363	9,029	23,057	
2025 Mgmt, Business, & Financial Operations	11.7%	12.3%	14.5%	
2025 Professional, Related	15.2%	17.3%	20.2%	
2025 Service	13.6%	13.6%	15.6%	
2025 Sales, Office	23.5%	22.2%	19.6%	
2025 Farming, Fishing, Forestry	-	-	-	
2025 Construction, Extraction, Maintenance	12.8%	14.9%	14.1%	
2025 Production, Transport, Material Moving	23.2%	19.6%	16.0%	
2025 White Collar Workers	50.4%	51.9%	54.3%	
2025 Blue Collar Workers	49.6%	48.1%	45.7%	
Transportation to Work				
2025 Drive to Work Alone	72.2%	75.3%	76.9%	
2025 Drive to Work in Carpool	10.1%	9.8%	10.1%	
2025 Travel to Work by Public Transportation	0.4%	0.3%	0.2%	
2025 Drive to Work on Motorcycle	-	-	0.7%	
2025 Walk or Bicycle to Work	0.4%	0.3%	0.3%	
2025 Other Means	0.7%	1.3%	1.0%	
2025 Work at Home	16.3%	13.0%	10.8%	
Travel Time				
2025 Travel to Work in 14 Minutes or Less	20.0%	18.2%	17.9%	
2025 Travel to Work in 15 to 29 Minutes	24.3%	24.2%	23.5%	
2025 Travel to Work in 30 to 59 Minutes	34.5%	38.5%	40.3%	
2025 Travel to Work in 60 Minutes or More	21.1%	19.0%	18.3%	
2025 Average Travel Time to Work	32.8	34.0	33.9	
Consumer Expenditure				
2025 Est. Total Household Expenditure	\$366.1 M	\$653.46 M	\$1.76 B	
2025 Est. Apparel	\$6.86 M	\$12.21 M	\$32.95 M	
2025 Est. Contributions, Tax and Retirement	\$82.87 M	\$158.23 M	\$445.98 M	
2025 Est. Education	\$8.01 M	\$14.54 M	\$39.67 M	
2025 Est. Entertainment	\$21.34 M	\$37.89 M	\$102.22 M	
2025 Est. Food, Beverages, Tobacco	\$47.6 M	\$82.7 M	\$220.46 M	
2025 Est. Health Care	\$28.95 M	\$47.65 M	\$122.94 M	
2025 Est. Household Furnishings and Equipment	\$9.73 M	\$17.41 M	\$47.13 M	
2025 Est. Household Operations, Shelter, Utilities	\$86.45 M	\$148.74 M	\$393.33 M	
2025 Est. Miscellaneous Expenses	\$6.31 M	\$11.27 M	\$30.45 M	
2025 Est. Personal Care	\$5.14 M	\$8.89 M	\$23.65 M	
2025 Est. Transportation	\$62.84 M	\$113.94 M	\$306.18 M	

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